

Brentwood Business Awards

Celebrating Brentwood Business

NOVEMBER 2024



Brentwood Business Awards

The Brentwood Business Awards recognises and celebrates the very best of local business. It includes 11 categories with an additional overall "Brentwood Business of the Year" award. Each category is proudly judged and sponsored by local businesses and the winners are announced at the prestigious Brentwood Business Awards ceremony.

Our 2024 Headline Sponsor was Pinney Talfourd Solicitors and our Media Partner was PhoenixFM. Both have supported the event since its launch in 2018.



The Treehouse Club Wins the Brentwood Business of the Year 2024 Award

Congratulations to The Treehouse Club for winning the Brentwood Chamber of Commerce Business of the Year Award 2024.

The Treehouse Club offers forestry education in the form of nursery, preschool, out of school club, holidays club and babysitting across Essex

- Billericay, Brentwood, Ingrave,



Wickford and Maldon. They are passionate about providing children with a Forestry Education, that enables them to reconnect with nature each day in a fun, friendly, and stimulating environment.

Ashley Wilson, Managing Director of The Treehouse Club said, "We were completely shocked to have won this prestigious award; all the team are beaming with pride and we can't wait to share this with all our community. Winning this award really tells us that we are doing the right thing for our team, children and parents and we can't thank everyone enough!"



The Treehouse Club, Brentwood Business of the Year Award 2024 Winner





Consider Applying for an Award in 2025



The Brentwood Business Awards are open to individuals, companies and organisations of all sizes and sectors as long as they are based in, or doing business in, the Borough of Brentwood. Applicants are invited to enter a maximum of two categories and the winners are decided by each of the independent category sponsors.

Reasons to apply

- Shortlisted finalists have a great opportunity for publicity, with the awards in many areas trending locally on social media and in the local press. Consider the impact that placing the phrase 'award winning' could have on your PR and marketing efforts.
- Entering the Awards forces you to stop and reflect on your successes and what you have achieved. It can also give you ideas for taking your business to the next level. However, the applications have been designed in a simple format so they don't take too long to complete.
- Awards can help you benchmark your business against your peers both locally and nationally.
- Entering the Brentwood Business Awards is free and you have nothing to lose. Just being shortlisted for the final is a remarkable achievement and it could lead to local success and recognition.
- As a shortlisted finalist you are offered a free place to attend the awards, which is always a fantastic evening.

Consider Sponsoring an Award in 2025

Our headline sponsors, Pinney Talfourd Solicitors said, "Pinney Talfourd LLP is dedicated to supporting local businesses and entrepreneurial talent, making the Brentwood Business Awards an ideal opportunity to connect with new enterprises." Steve Roach from our Media Partner, PhoenixFM said, "Phoenix FM are delighted to once again be the media partner for The Brentwood Business Awards. We're proud to have been involved from the start and to watch the awards grow into the highlight of the business calendar for the Borough of Brentwood."

Category Sponsorship Offers

- Your logo appearing on the Brentwood Chamber of Commerce website
- 2 x complimentary tickets to the awards ceremony
- Your representative presenting your category's award at the ceremony
- Your logo on your category's marketing material and awards evening slide(s)
- Full page advert in the printed event program
- Promotion of your sponsorship on the Chamber's social media channels and email marketing database
- Promotion on PhoenixFM
- Banners can be displayed at the Awards Ceremony, Chamber AGM and the Summer Barbecue







History of the Awards

The idea of holding Brentwood's own Business Awards to celebrate local achievements was born out of an informal discussion at one of our monthly Business Breakfasts.

Paul Gulley had just joined the Chamber's Executive Committee and had been a judge for the Essex Business Awards so was the obvious choice to take this concept forward. We formed a small team from the Executive Committee members, Paul Gulley (Handelsbanken), Steve Ackroyd (Metro Bank) and Laurie Edmonds (who was then running her own media consultancy). They met in the Spread Eagle pub and formulated a concept and format for the awards including 8 categories.

After producing a budget, they started the process of obtaining business partners and sponsors for the 'new' and as yet 'untested' 2017 'Business Awards'. They managed to secure the support and services of Phoenix FM as the media partner and then signed up eight category sponsors from the local business community – quite an ask, when we had

no track record to promote but those first eight businesses showed faith in the concept!

We also needed a main sponsor so we invited a number of local businesses to pitch for this role. There was a rich pool of candidates but, based on their pitch, the executive committee chose Pinney Talfourd Solicitors as our first main sponsor.

The application process went live in the Spring of 2018. We vigorously promoted the awards and applications started to come in. The sponsors commenced the judging process and the finalists were chosen.

We then had to organise the awards dinner; table plans, entertainment, menu choices, audio visual services, photos, certificates and trophies and awards.

In November we held the first black tie awards dinner at Hutton Mount Banqueting Suite, 170 people attended, including the finalists, their friends and family, the local Borough Council, the sponsors and numerous guests. The evening was a great success, we had pulled it off and that is where the story started.



Ignite Business Communication (left), the first winners of the Brentwood Business of the Year Award, presented by Philip Cockram, Managing Partner of Headline Sponsors, Pinney Talfourd (right).



New Chamber Members Welcome

If you are a local business and have not yet been to a Chamber of Commerce event, you are very welcome to come along to take advantage of the Chamber's programme. To find out more visit the website at brentwoodchamber.co.uk. If you would like to join the Chamber email us at: office@BrentwoodChamber.co.uk

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