

# **News** letter

Bringing you the latest business news from Brentwood

**OCTOBER 2024** 

### #MemberMonday

Our new Social Media Manager, Kimberley Craigmile has many ideas on how the Chamber can help to promote members'



businesses on social media. She has already launched one of her first initiatives, #MemberMonday.

On Mondays, we will be highlighting one member's business on social media and putting them in the spotlight. If you are currently a member of the Brentwood Chamber of Commerce and would like to be featured, please contact Kimberley at <a href="mailto:kimberley.craigmile@brentwoodchamber.co.uk">kimberley.craigmile@brentwoodchamber.co.uk</a> or comment on our socials to be highlighted in this new social media initiative.

### **Christmas Lunch:**

### Tuesday 17th December

Join us for an afternoon of networking opportunities in a relaxed environment around a traditional Christmas Lunch.

At last year's Christmas lunch many of you will remember enjoying delicious food and singing the 12 Days of Christmas led by our sponsors, <u>Tees.</u> This year's lunch will again be at Warley Park Golf Club, on Tuesday 17th December and will again be sponsored by <u>Tees.</u> If you run a small business, why not make this your main Christmas celebration.

We are now taking whole table bookings for tables of between 8 and 12 people at a discounted price of £37 (full price is £45). If you would like to book a whole table please email us at office@BrentwoodChamber.co.uk. Individual tickets will go on sale from 1st November.

# Brentwood Business Awards Ceremony 2024: Friday 8th November

The Brentwood Business Awards recognises and celebrates the very best of local business. It was launched by the Chamber back in 2018 off the back of a discussion at a Business Breakfast about how to better support local business. Each year it has gone from strength to strength.

The 2024 Awards includes 11 categories with an additional overall "Brentwood Business of the Year" award category. Each one is proudly judged and sponsored by local businesses.

Congratulations to all the category finalists! You can see a list of them all on the next page. The winners will be announced at the prestigious Brentwood Business Awards ceremony on Friday 8th November at Stock Brook Manor. Make sure you've got your tickets which are now on sale.

In addition to all the category sponsors, we would particularly like to thank our Media Sponsor <u>PhoenixFM</u> and our Headline Sponsor <u>Pinney Talfourd Solicitors</u>, both of whom have supported the event since its launch in 2018.

#### BOOK TICKETS



MJ Bushell, Overall Business of the Year Award Winner 2023.





### **Welcome to our New Members**



Holiday Inn® Brentwood has 149 rooms and 9 event rooms perfect for business meetings from 10 to 120 guests next to a garden patio. They also have a restaurant, free Wi-Fi, EV charging, 24-hour room service and a Fitness Centre with indoor pool and spa.

CONTACT



Managed Partnerships Ltd provides quality, hands-on, bespoke property management solutions for freeholders and residents management companies in London and the home

counties. They pride themselves in transparency with service charge expenditure to ensure value for money and the building and grounds are safe and well-maintained.

CONTACT

## Member's News

# Brentwood Connected and the Business Community Combat Crime Together

The Brentwood Connected Business Improvement District (BID), Essex Police and the Shop Safe team have been visiting local branches of national stores to deliver TownLink radios to combat crime. Staff in Brentwood High Street shops including Boots, Cancer Research UK, Claire's, Greggs, Holland & Barrett, Iceland, Marks & Spencer, Poundland, Robert Dyas, Sports Direct, Superdrug, Tesco and Waterstones have been equipped with radios, with plans to involve more businesses in the coming months and include Shenfield and Ingatestone.

The Shop Safe scheme works with Business Improvement Districts (BIDs), safety partnerships and local authorities across the country in the fight against town centre crime. The TownLink radios directly link to both Brentwood Borough Council's CCTV control room and the Brentwood Connected Town Rangers, enabling businesses to share vital information and keep the area well managed and safe.

MORE INFORMATION

# Zest Recycle Secure Deal with Barons Eden Hotel & Spa Collection



Congratulations to Zest Recycle which has successfully secured the recycling and waste management contract for renowned spa

and hotel collection, Barons Eden, a partnership which will see Zest Recycle managing the waste resources across each property.

# All Change at the Holiday Inn Brentwood

This summer, it was all change at the <u>Holiday Inn Brentwood</u> when a new management team stepped in at the helm.

Kevin Coombes, the new General Manager moved into his role having worked for IHG for almost 20 years, most recently at the Holiday Inn Milton Keynes Central. Originally from Brentwood, Kevin returns to Essex having worked overseas for a number of years and closer to home in the UK.

Kevin Coombes said,"I'm delighted to be back in Brentwood after all these years and along with Aman (Operations Manager), Malvina (Sales Development Manager) and all of my new colleagues I'm really looking forward to becoming a central part of the Brentwood business and leisure community"

The Brentwood Holiday Inn has 149 guest bedrooms, 9 meeting rooms, a health club with a 14m indoor heated pool, Marcos New York Italian Restaurant and IHG's Open Lobby Lounge.



Holiday Inn Brentwood's new management from left to right, Aman Bhuiyan, Malvina Rrapaj and Kevin Coombes.

# Attract & Engage Made in Essex. The Podcast

Attract & Engage meet so many interesting business owners and work across such a variety of business sectors, each with their own unique stories & business goals. While speaking with these talented people they noticed that they had unique stories loaded with inspiration, wisdom and humour. Jill and Richard Willis thought they were too good not to share. This is how Made in Essex. The Podcast was born.

Join Jill Willis every month, as she sits down with the county's most successful business leaders to discuss their journey so far. Their latest podcast is available (wherever you get your podcasts) and this month features a conversation with Will Polston, business performance coach and author of North Star Thinking. Hear how Will overcame the "when-then" trap and redefined success by focusing on his true values.

Attract & Engage are always on the lookout for new people to feature in future episodes with interesting stories & successes, Chamber members are invited to email recommendations to info@attractandengage.co.uk.

### **Meet The Committee**



Gillian Brooks, Chamber Newsletter Editor

We thought that you would like to find out a bit more about the members of the Chamber Executive Committee, so each month we will be interviewing a different person. This month, we have chosen to introduce you to Gillian Brooks.

#### What is your role on the Chamber Committee?

I am the Newsletter Editor. The one you speak to when you'd like your news included in the monthly newsletter.

#### Tell us about your current job?

I am the Chamber's Newsletter Editor but I am also a Freelance Market Research Consultant at <u>Gillian Brooks Ltd.</u> I look at all the factors influencing your market and then show you how to apply them to your campaigns so that your customers' wants and needs drive your campaigns ultimately making you more successful.

#### What do you like about Brentwood?

I like the open spaces, the people and the close proximity to London.

#### What was your first job?

Whilst at university, I worked as a Data Entry Clerk at a Market Research Agency where I grew up in Cape Town, South Africa. I also ran my own tuck shop when I was at school.

## What job did you think you would like to do when you were a child?

I have always had a curious nature. I love pulling things apart to see how they work. When I was young, I wanted to be a mechanical engineer but was told, "that's a job for men, not women". I heard about Marketing in secondary school and it intrigued me. I haven't moved on from that.

#### Who do you admire in the business world?

I admire all successful small business owners. The risks they take have personal consequences requiring courage and character. Excelling at every area of business is a challenge and truly admirable!

## Have you had any mentors and if so, what did you learn from them?

I currently have a wonderful mentor. She's a great sounding board, honest, gives me courage to take risks and cheers me on my journey. She has taught me the importance of focussing on what differentiates me in my market and to remember my wins.

## What advice would you give to someone just starting up in business?

Ask your target audience what they think of your business idea, then ask again. Do your research.

#### How do you handle setbacks or frustration?

I try to figure out why my actions aren't having the desired effect and try a different angle; different time, contact or channel. Sometimes it helps me to chat to someone I trust about it to gain a different perspective and find a solution or work around.

#### What are your hobbies and interests outside of work?

I enjoy road running and mountain biking with my husband and two sons. I will be running the Brentwood half marathon next year. My faith is also important to me and I attend Immanuel Church, Brentwood.

### **Member Spotlight Opportunity**

During the COVID lockdown we introduced a popular series on YouTube called 'Member Spotlight'. You can still view these videos on our YouTube channel.

Following on from this series we have decided to introduce a 'Member Spotlight' feature in our newsletter, which will give you the opportunity to shine but also find out more about other chamber members.

If you would like to be featured in this series, please contact our Newsletter Editor, Gillian Brooks at GillianBrooks@BrentwoodChamber.co.uk.

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Upcoming Chamber Events		
2 October Wednesday	Speed Networking Old Brentwoods Club	BOOK HERE
9 October Wednesday	Business Breakfast at Marygreen Manor Hotel Sponsored by Essex Private Doctors	BOOK HERE
8 November Friday	Brentwood Business Awards	BOOK HERE
13 November Wednesday	Business Breakfast at Marygreen Manor Hotel Sponsorship available	BOOK HERE
17 December Tuesday	Christmas Lunch Warley Park Golf Club	BOOK HERE
Upcoming Member's Events		
12 October Saturday	Pinney Talfourd Solicitors Wills & Lasting Power of Attorney Seminar 54 Station Road, Upminster	MORE INFORMATION
18 October Friday	Charity race night with Marillac and PhoenixFM Warley Park Golf Club	MORE INFORMATION

Brentwood Chamber of Commerce Town Hall Ingrave Road Brentwood Essex CM15 8AY

Phone/WhatsApp: +44 7849704037 office@brentwoodchamber.co.uk www.brentwoodchamber.co.uk

Let's Connect:

**f** @BrentwoodChambers

@brentwoodessexchamber

/company/brentwood-essex-chamber-of-commerce

@brentwoodchamberofcommerce

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JD Designs www.jddesigns.co.uk