

# **News** letter

Bringing you the latest business news from Brentwood

**FEBRUARY 2022** 



### Brentwood cues up two major sports events for 2022

The Brentwood Centre will host two major professional sports events for the first time this year: Matchroom's World Cup of Pool and snooker's English Open, drawing the biggest stars of nine-ball pool and snooker to Brentwood from around the globe.

Matchroom World Cup of Pool runs from June 13th to 18th. It brings 32 nations together, as teams of two compete for national pride, the title, and their share of a \$250,000 prize fund.

Germany is the knockout tournament's reigning champion, with one of the world's best in Joshua Filler spearheading their defence.

The likes of Austria's Albin Ouschan, the current world number one, Shane Van Boening from the USA and Great Britain's two-time Mosconi Cup MVP Jayson Shaw, will all be looking to lead their sides to victory and clinch the title.

Matchroom President Barry Hearn OBE said: "The World Cup of Pool is one of the sport's most unique tournaments and promises to be a fantastic spectacle, with such a diverse international field set to come to Brentwood.

"Nine-ball is ever growing, and it promises to be an atmosphere and event not to be missed. We cannot wait to see the likes of Ouschan and Shaw compete on our doorstep. We're excited to deliver a world-class event with Brentwood Borough Council this June live on Sky Sports in the UK and networks worldwide."

Fans will have to wait a little longer for Snooker's English Open, which will run from December 12th to 18th, featuring over 70 players, including the top 16 in the world rankings. World Snooker Tour Chairman Steve Dawson said: "We are delighted to bring a WST event to the Brentwood Centre for the first time. It is a fantastic venue and right in the centre of a traditional snooker heartland as so many great players have come from Essex over the years, including Ronnie O'Sullivan, Ali Carter, Stuart Bingham and many more.

This is a fantastic opportunity for local fans to see the very best players in the world competing for a prestigious title. We look forward to working with Brentwood Borough Council on delivering a top-class event which will be enjoyed by our players and fans."

Brentwood Council Leader, Councillor Chris Hossack, added: "It is fantastic news that Matchroom are committed to bringing quality sports with an international audience to The Brentwood Centre. We are excited to have Matchroom working with us and Everyone Active to continue to put Brentwood on the map with their world class sporting events.

"It has been years since snooker fans have had a chance to see their sport in Essex and to have the World Cup of Pool as well in Brentwood is just brilliant".

Shaun Beagle, area contract manager at Everyone Active, added: "Since taking over management of the Brentwood Centre last year, we're thrilled to be able to team up with Matchroom to deliver two large scale sporting events in 2022.

"Everyone Active has a great track record of hosting events on this scale, and we're proud to now be able to work in partnership with the council to bring this expertise to Brentwood.

"This opens up a whole new world of possibilities for The Brentwood Centre to host further international events and we're excited to see what other sporting opportunities the partnership brings.

"This is a huge moment for the town and surrounding areas and we expect to see lots of interest from sports fans all over the country."

Tickets for both of these events will be available soon. For details see www.matchroompool.com and www.wst.tv/tickets.



### One month to go to the Brentwood Half Marathon

Entries are open for both this year's 13.1-mile half marathon and 5 km fun run events, which are back with a bang after last year's hiatus, and will take place on Sunday 20th March.

This year, the Brentwood A' Beckett Rotary Club decided to set up a new organising team to share some of the burden and carry the event into the future.

Saint Francis Hospice and the Brentwood Theatre will be bringing their expertise to the event, alongside support from the Brentwood Running Club, who will be managing the routes.

Event sponsor Sportstiks will also be getting involved with organising and publicising the event.

Over the years, the half marathon and fun run have raised several million pounds for charity and we hope that 2022 will be a bumper year.

The half marathon starts at 10.00am and the Fun Run starts at approximately 10:20am. Runners should listen out for instructions from the announcer.

There will be pacemakers for 1.30,1.40, 1.50, 2.00, 2.10, and 2.20 finish times, cash prizes for the top three finishers in the half marathon, and professional medical support.

Whether you're looking to get into shape for the London marathon or fancy a gentle jog through the glorious Essex countyside, 100% of the funds you raise will go to local, national and international charities.

Entry numbers are limited so make sure you secure your place. You can enter the race at www.entryhub.co.uk/2022-sportstiks-brentwood-half-marathon-fun-run and all terms, conditions and Covid-19 requirements can be found at www.brentwoodhalf.org/enter.



# Brentwood Borough Council opens Omicron Hospitality and Leisure Grants

Brentwood Borough Council has launched its Omicron hospitality and leisure grant, after securing £660,000 of government funding. Applications are now open and will close on February 28.

To be eligible, businesses must:

- Have been trading as of 30 December 2021
- be rated for business rates

- not be in liquidation, dissolved, struck off or subject to a striking-off notice or under notice
- have premises occupied as of 30 December 2021. Empty premises are not eligible for the grants.
- not have hit the maximum grants subsidy allowances

Council Leader, Councillor Chris Hossack said; "I encourage all those with eligible businesses in the hospitality, leisure sectors and accommodation sectors to go online and apply.

- "The grants go some way to support the businesses which, in many ways, were hardest hit over the festive season as more people stayed home and limited their socialising to prevent coronavirus from spreading.
- "We have been extremely efficient through 2020 and 2021 in getting this money out quickly to those who qualify and we expect to do the same now.
- "A further round of additional restrictions grants will be opening shortly too, which will be aimed at businesses that have been impacted by Omicron but which cannot benefit from this new hospitality and leisure grant."

More details can be found at www.brentwood.gov.uk/-/funding-for-businesses#omicron-hospitality-and-leisure-grants-covid-19-grant



Walk **12,000** steps every day in March
Sign up at **sfh.org.uk/step-up** 



### Step up for Saint Francis Hospital

Did you know that the nurses at Saint Francis Hospice walk 12,000 steps on an average shift? That's around five miles!

This spring, the Hospice is challenging people to step into a nurse's shoes and walk 12,000 steps every day in March.

Carer Aimee said: "By taking on this challenge you can help bring love and care to all local people who need hospice care. Do something amazing today: Step up for Hospice Nurses."

To get started, all you need to do is create your own Just Giving fundraising page (www.justgiving.com/campaign/step-up-2022), then share it among your social media followers and ask them to donate.

Here are a few targets you can aim for:

- £54 pays for an hour of Hospice at Home care for one patient
- £194 pays for a patient visit from a community nurse
- £202 pays for a day of care for a patient and their family on our Hospice ward

You can use your smartphone or smart watch to track your steps, and if you don't hit your daily target, don't worry! The challenge is all about getting more active, so even if this means doing more walking each day than you ordinarily would then that's just fine.

A fundraising pack, available to download at www.sfh.org. uk/step-up, is packed with ways to raise money. If you need more help, the Hospice team can give you a few more hints and tips. You can ring them on 01708 753319.

Keep them posted with your progress by tagging them on Facebook, Twitter, Instagram, and LinkedIn using the hashtag #StepUpforSFH.

# Dress to impress for SNAP's bi-annual charity ball

Support your favourite charity and enjoy a wonderful night on March 11th, from 7.00pm until 12 midnight, at the fantastic Greenwoods Hotel and Spa in Stock, Billericay.

Upon arrival, guests will be presented with a drink, there's a live band and a DJ to make sure the night goes with a swing.



The evening includes a three-course meal with tea and coffee, a raffle and auction, as well as some easy and light-hearted games. We're also hoping to be able to play at the casino tables.

Tickets cost £70 per person, tables will seat up to 10 guests, and the dress code is smart, with optional black tie. As well as having a great evening, all the money raised at this event will help support the SNAP (Special Needs And Parents) services and activities that make such a difference to the lives of families across Essex.

SNAP is a charity for families with children and young people who have any special need or disability. It aims to inform, encourage and support parents and carers so that they can grow in strength and knowledge, and become better-equipped to give the best possible help to their children.

To reserve a place or table for the charity ball, buy tickets or ask any questions, contact events@snapcharity.org.



### Kids Inspire appoints first ever Chief Operating Officer (COO)

Kids Inspire has appointed Manager of Operations Vicky Haylock as the organisation's first-ever Chief Operating Officer (COO).



ensure that all UK children get specialist support, enabling them to become healthy adults who are able to lead complete and fulfilling lives.

The charity aims to

Speaking about the promotion, Vicky said:
"I am both proud and inspired to be progressing my journey with Kids Inspire as its first-ever COO.

Vicky Haylock

"I first joined the team in 2018 after a successful career in teaching, which came to an end after I became increasingly frustrated with the lack of funded services available to support pupils and families through challenging times.

"Kids Inspire's mission to provide trauma and mental health recovery support to families resonated with this experience, so I was pleased to join as Manager of Operations."

Vicky continued: "Four years on and I've started my new role as second in command at Kids Inspire with the aim of providing leadership and strategic vision to the organisation, while developing and overseeing operational, managerial and administrative procedures.

"The COO role has been introduced at a pivotal time of growth for the charity, and I intend to increase our overall efficiency to support us to help even more children, young people and families in Essex and beyond."

Find out more about Kids Inspire at www.kidsinspire.org.uk.

### New additions to Brentwood's bustling High Street

There's good news for shoppers with new spring additions to Brentwood's High Street which have filled the vacant stores, according to Mass & Co.

Sandwich and coffee operator Pret has leased 42 High Street, taking over from New Look, while bakery Gail's will supply all manner of tasty treats further along at number 69, formerly occupied by Waterstones.

Mass & Co said demand for retail spaces in Brentwood is on the rise, bucking the slowdown trend amid the ongoing pandemic.

Supermarket giant Tesco is also scheduled to grace High Street, and will take over the store formerly occupied by Dorothy Perkins, if it obtains the necessary licensing.

## Rotary Club Annual Charity Golf Day

The Rotary Club of Brentwood will hold its annual charity golf day at Thorndon Park Golf Club on May 16th.

Around 93% of executives said playing a round with a business associate helped forge a closer relationship, while over 33% said some of their biggest deals were sealed on the fairways.

Come and join us in a four-ball and see what connections you can make. Contact Chris Rastin for more details on cm.rastin@btinternet.com.

#### **New Members**

The Chamber is delighted to welcome new member REACH, which is a charity specialising in equine assisted therapy and rehabilitation techniques for adults and children suffering from a range of disabilities.



#### Strawberry Fair set for June on Shenfield Common

Brentwood's much-loved annual Strawberry Fair is set to take place on Shenfield Common on Saturday June 18th for the first time since 2019 and the pandemic.

The day includes live performances throughout the day, as well as fairground rides, food and drink stalls and - of course - lots of fresh strawberries.

Community & Health Committee Chair, Councillor Cliff Poppy said: "This is going to be such a wonderful day and a real highlight, coming as it does just after the Queen's Platinum Jubilee Bank Holiday weekend.

"Our residents love this event, as there is something for everyone of every age and the setting on Shenfield Common places it right in the heart of Brentwood.

"We did run a virtual strawberry fair in 2020 which saw lots of children posting photos of their strawberries, but of course we all want to get back out there safely and enjoy the event that we all know and love."

More details of activities and stallholders will be released in the coming months. For information on sponsoring the Strawberry Fair or Family Fun Days please contact events@brentwood.gov.uk

#### **Chamber Events Calendar 2022**

#### March

Thursday 3rd March - Meet the Winners hosted by Pinney Talfourd LLP (invitation only)

Thursday 10th March - Executive Committee Meeting Friday 11 March - Business Breakfast

#### **Newsletter Content**

If you have any news or articles you think would be of interest to our members, we would love to hear from you: info@BrentwoodChamber.co.uk



BRENTWOOD CHAMBER OF COMMERCE HOSTS

### **BUSINESS BREAKFAST**

Brentwood Chamber of Commerce Business Breakfast
Meetings are an excellent opportunity to meet your fellow
members and find out what is happening in the world of
business in Brentwood.

SPONSORED BY ERB COMMERCIAL INSURANCE & RISK MANAGEMENT



COMMERCIAL INSURANCE & RISK MANAGEMENT

FRIDAY 11 MARCH 2022 | 7.30AM - 9.00AM MARYGREEN MANOR HOTEL | CM14 4NS

Brentwood Chamber of Commerce

Pepperell House

44 High Street

Brentwood, Essex

CM14 4AJ

01277 214814

info@brentwoodchamber.co.uk www.brentwoodchamber.co.uk Let's Connect:

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