

## Make 2022 Your Best Business Year Yet

If you've got plans to expand your business, or launch a brand-new business idea, there is lots of support available to you over the coming weeks, courtesy of these innovative training webinars. Save your place at the following:

### **SELEP webinar: Creating Your Own Content Plan**

**Date:** Wednesday 19 January 2022 | **Time:** 9.30am - 10.30am

**Via online webinar:** This free webinar by the South East Local Enterprise Partnership will teach you the step-by-step process to create your content plan for 2022.

Register at <https://digital.wsxenterprise.co.uk/registration>

### **Essex Women in Business Briefing: Economics and Entrepreneurial Finance**

**Date:** Wednesday 19 January 2022 | **Time:** 10.30am - 12pm

**Via Zoom:** Join the BEST Growth Hub, NatWest and Essex County Council's Ambitious Women, as they introduce key speakers on the topic of economics and entrepreneurial finance. Find out what the economic landscape holds for your business in 2022 and how you can attract investment and use it wisely.

Register at <https://www.eventbrite.co.uk/e/essex-women-in-business-briefing-economics-and-entrepreneurial-finance-tickets-230390432987?ref=eios>

### **FSB webinar: Essex Virtual Business Support - Sustainability for SMEs in Essex**

**Date:** Tuesday 25 January 2022 | **Time:** 10am - 11.30am

**Via Zoom:** Join this Essex based event on sustainability for small businesses.

At this event you will hear from BEST Growth Hub about the work they are doing to promote and encourage businesses to adopt measures to become more sustainable.

The main session will be led by energy expert Dr. Terence M. Lewis from Engeryst Consulting. Businesses will learn how to identify areas for improvement, the importance of planning and how to keep records.

The event is open to all businesses, both FSB members and non-members are welcome to attend.

<https://www.fsb.org.uk/event-calendar/essex-virtual-business-support-sustainability-for-smes-in-essex-25jan22.html>

## **Backing Essex Business webinar: Preparing Your Business Idea**

**Date:** Tuesday 25 January 2022 | **Time:** 2pm - 3pm

**Via online webinar:** The webinar focuses on entrepreneurs with innovative and market disruptive ideas.

Topics include: key aspects of the business plan, management, finance, legal, commercial and the "X" factor.

Register here: [https://essex-university.zoom.us/webinar/register/3416341227308/WN\\_lgaCEoW7Q0-PXTTOkRGjvA](https://essex-university.zoom.us/webinar/register/3416341227308/WN_lgaCEoW7Q0-PXTTOkRGjvA)

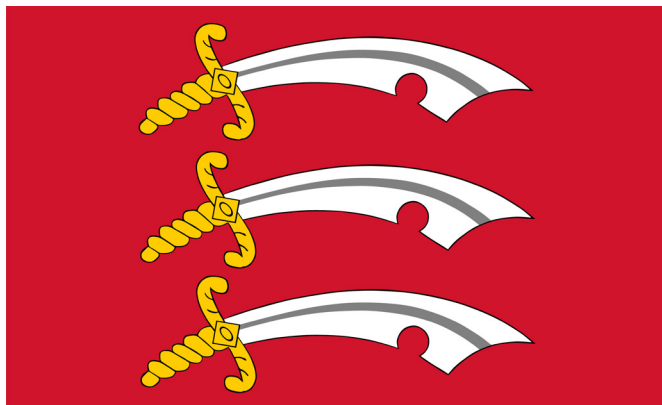
## **The Brentwood Environmental Business Alliance gets off to an encouraging start**

How do we achieve net zero? We want to contribute but don't know how? And how can we have a positive impact on the environment? Are just three of the questions posed that led to the creation of the Brentwood Environmental Business Alliance (BEBA) who held their first meeting in December.

The aim of the Alliance is to encourage local businesses to become more environmentally friendly by making a pledge to improve a range of core environmental topics including carbon reduction, biodiversity loss, and the reduction and recycling of waste. Co-founded by Brentwood Borough Council and Brentwood-based Baker Labels Ltd, the Alliance commits businesses to making the most sustainable business decisions, to reduce their environmental impact.

With 25 local businesses signed up at its launch, December's meeting brought them together to shape and agree the principles of the Alliance and to share their own experiences of introducing environmentally friendly practices.

For more information about the Brentwood Environmental Business Alliance or to join the growing numbers of businesses signing up, email [info@brentwood-beba.co.uk](mailto:info@brentwood-beba.co.uk) or find them on LinkedIn [www.linkedin.com/company/brentwood-environmental-business-alliance-beba](https://www.linkedin.com/company/brentwood-environmental-business-alliance-beba).



## Essex figures stand proud among New Year's honours list

An impressive 36 people from Essex have been recognised in the 2021 honours list, recognising the work and efforts of everyone from scientists and sports stars, to those who tirelessly support the most vulnerable in our community.

The list is headed by Patrick Vallance, government chief scientific adviser who is made Knight Commander of the order of the Bath (KCB) for services in science to government, Harlow's Laura Kenny, who becomes a Dame Commander of the Order of the British Empire (DBE) for services to cycling, and Brentwood's own Robert Chad McCracken, the British Amateur Boxing Association's performance director, who is awarded an MBE for his services to the sport.

The full list of local figures to receive honours is as follows:

### Officers of the Order of the British Empire (OBE)

- **Pauline Black**, Singer, Actress and Author. For services to Entertainment. (born in Romford).
- **Joy Michelle Brown**, Lately Senior District Crown Prosecutor, East of England, Crown Prosecution Service. For services to Law and Order. (Chelmsford, Essex)
- **Obumneke Ndudirim Ekeke**. For services to Computing and Artificial Intelligence Education, and to Championing Diversity and Inclusion in the Technology Sector. (Chelmsford, Essex)
- **Dr Andre Jan Imich**. Special Educational Needs and Disabilities Professional Advisor, Department for Education. For services to Children and Young People. (Leigh-on-Sea, Essex)
- **Matthew Leon Jones**. Executive Principal, ARK Globe Academy, London. For services to Education. (South Woodham Ferrers, Essex)
- **Keith Andrew Meade**. Assistant Head, Physical Security Policy, Ministry of Defence. For services to Defence and to Diversity. (Harlow, Essex)
- **Max Antony Whitlock MBE**. For services to Gymnastics. (Bulphan, Essex)

### Members of the Order of the British Empire (MBE)

- **Ashley Banjo**. For services to Dance. (Bicknacre, Essex)
- **Dennis Morris Barnett**. For services to Vulnerable People in Essex. (Colchester, Essex)
- **Sushma Bhanot**. For services to Wellbeing and the community in Chigwell, Essex, particularly during Covid-19. (Chigwell, Essex)
- **Jonathan Broom-Edwards**. For services to Athletics. (Loughborough, Leicestershire) (born in Colchester, Essex)

- **John Frederick Leonard Caiger**. Cadet Executive Officer, Essex Army Cadet Force. For services to Young People in Essex. (Colchester, Essex)
- **Brian Chenier**. Support Officer, Prosthetics, Blesma. For services to Disabled Veterans. (Colchester, Essex)
- **James Mackie JP**. Chair, Lifeboat Management Group, Southend-on-Sea Lifeboat Station. For services to the RNLI and to Charity. (Southend-on-Sea, Essex)
- **Roger Colin McFarland**. For services to the community in Chelmsford, Essex. (Chelmsford, Essex)
- **Valerie Metcalfe**. Lately Councillor, Essex County Council. For Political and Public Service. (Loughton, Essex)
- **Nicholas George Rouse**. For services to the community in Ridgewell, Essex. (Halstead, Essex)
- **Mitesh Puspakkant Sheth**. Chief Executive Officer, Redington. For services to Diversity and Inclusion in the Financial Services Sector. (Loughton, Essex)
- **Laura Sugar**. For services to Canoeing. (Billesdon, Leicestershire) (born in Saffron Waldon, Essex)

### Medallists of the Order of the British Empire (BEM)

- **Julia Evelyn Baxter**. Personal Secretary to Commander, 16 Air Assault Brigade. For services to the Army and the community in Colchester, Essex. (Colchester, Essex)
- **Jayne Beverley Chapman**. Councillor, Tendring District Council. For services to the community in Brightlingsea, Essex particularly during Covid-19. (Brightlingsea, Essex)
- **Linda May Dutaut**. For services to the community in Maldon, Essex, particularly during Covid-19. (Maldon, Essex)
- **Michael George King**. For services to the Ethiopia Hope charity. (Southminster, Essex)
- **Sharon Marie McLaughlin**. Business Support Manager, Community and Children's Services Department, City of London Corporation. For services to the community in the City of London. (Chelmsford, Essex)
- **Florence Osborne**. For services to Vulnerable People and the community in Harwich, Essex particularly during Covid-19. (Harwich, Essex)
- **Martin Graham Palmer**. Manager, Children's Burns Club, Broomfield Hospital, Chelmsford. For voluntary and charitable services to Injured Children and their Families. (Billericay, Essex)
- **Reverend Donald Edgar Smith**. For services to the community in Frinton-on-Sea, Essex, particularly during Covid-19. (Frinton on Sea, Essex)
- **Ralph Charles Springett**. For services to the community in Maldon, Essex particularly during Covid-19. (Maldon, Essex)
- **Laura Amy Thurlow**. Chief Executive, Community Foundation for Surrey. For services to the community in Surrey, particularly during Covid-19. (Leigh-on-Sea, Essex)
- **Anne Katherine Wilson**. For services to the community in Great Leighs, Essex. (Chelmsford, Essex)
- **Dawn Marie Wood**. Marine Constable, Essex Police. For services to Marine Policing and to Conservation. (Burnham on Crouch, Essex)

### Queens Police Medal

- **Ben-Julian Harrington**. Chief Constable, Essex Police. (Essex)
- **Daniel Stoten**. Detective Chief Inspector, Essex Police. (Essex)



## Pinney Talfourd merges with Viewpoint Hill & Abbott

The partners of Pinney Talfourd LLP and the directors of Hill & Abbott Limited are delighted to announce the merger of their two firms on Friday 26 November 2021.

This merger brings excellent opportunities to the clients and staff of both firms. With complimentary areas of legal expertise, the merger provides greater depth of knowledge, experience and specialist technical expertise across the practice areas.

Hill & Abbott are one of the leading firms in Chelmsford. They are a very well respected practice and can trace their origins back to 1880. We feel that the addition of Hill & Abbott to our firm gives an excellent opportunity for their clients to benefit from the greater collective expertise and service areas that we can offer whilst retaining the focus that Hill & Abbott have always had on personal, effective and practical advice.

Managing Partner of Pinney Talfourd, Philip Cockram, said "We are delighted to be merging with Hill & Abbott. We have known the firm well over the years and worked closely with them on many transactions. We have always admired their professionalism and integrity and the quality of the advice they provide. We see this merger as an important step in our longer term plans to develop our practice and become the firm of choice to clients and staff across the region. From our new office in Chelmsford, we will be able to advance the services we offer, and we look forward to developing our client base in this new market for us."

Our new Chelmsford office details are:

Pinney Talfourd LLP  
Elizabeth House  
28 Baddow Road  
Chelmsford  
Essex  
CM2 0DG

[Mail@pinneytalfourd.co.uk](mailto:Mail@pinneytalfourd.co.uk)

01245 206684



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in partnership with 

## Virtual high street Click it Local scheme offers a boost for businesses and customers

Growing numbers of Brentwood's businesses are seeing the benefits of the Click It Local scheme. It offers a one-stop service for online sales and helps customers by offering discounts and home delivery within the borough.

So far Click it Local has enabled The Greenhouse in Crown Street to offer up to 50% off some of its wares, La Pomme in Ingatestone had a 40% off promotion, as did Patrick Green Hardware. Now the Olive Tree in Brentwood is offering a 40% discount.

The scheme runs all year round, and offers pop up at different times - with more planned for the spring. Just visit [www.clickitlocal.co.uk/brentwood](http://www.clickitlocal.co.uk/brentwood), see which stores are taking part and bag a bargain.

First-time shoppers get an automatic £5 discount on their total spend and all items are delivered direct to the home free of charge providing the address is within the borough.

Customers can buy from as many shops as they like, with one payment and one delivery.

The stores currently taking part are: French Quarter, The Greenhouse, La Pomme, Patrick Green, Hepburns Food, Sincerely Yours, Shenfield Wine Company, Brentwood Brewing Company, Hillside Organics, Beauty 88, Elisha's Floral Design, Ethos Brothers Cafe, Clover Cottage Gifts, Hey Joe Music, NewDay Originals, The Ginger Tree, The Kind Lifestyle Company, Skin Solutions and The Paper Station at the Old Forge.

Businesses looking to sign up with Click it Local can contact [hello@clickitlocal.co.uk](mailto:hello@clickitlocal.co.uk).

## A new supermarket is set to be opened in Brentwood High Street

Tesco is planning to open a store in the former Dorothy Perkins, opposite the Baytree centre, in Brentwood High Street.

Dorothy Perkins permanently shut its doors after all the other Arcadia brands – including Wallis, Burton and Topshop became an online-only brand.

The new store would be the fourth Tesco in the town, with other outlets in Warley, Hutton and London Road.



Picture credit: Google



## Hutton View care home celebrates its first birthday

Brentwood-based Hutton View care home recently marked its first year of operation, after opening virtually in November 2020.

General manager, Louise Baxter and regional manager Martin Murphy both made a speech at the in-person celebration, while Lifestyles team leader at the home, Sue Wardle said: "I am fairly new to Hutton View and it was wonderful to be a part of the warmth, joy and triumphs shared in our first birthday party.

"These reflected the genuine feeling of privilege to work with our residents in their home that I know the whole team feels."

Hutton View resident Daphne Cole, 83, added: "It was a lovely party and I'm so glad we did something to celebrate our special occasion."



## Brentwood teacher donates hair to Little Princess Trust

Daniella Veares, head of Key Stage 3 (KS3) drama at Brentwood School, has pledged to donate her hair to the Little Princess Trust, which provides wigs for children with cancer.

Mrs Veares also plans to raise £550 to pay for a wig that will be given for free to a youngster in need.

The kind-hearted teacher said: "Recently, a battle with my own health issues changed my perspective on life. My own cancer scare made me think about how scary it could be to lose my hair and this made me realise how important hair is to people and children."

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### Essex Women in Business Briefing: Economics & Entrepreneurial Finance

Wednesday 19th January 2022  
10:30am -12:00pm

<https://southeastbusiness.org.uk/essex-southend-thurrock/>

## CREATING YOUR OWN CONTENT PLAN



**FREE WEBINAR**  
**19 JANUARY 2022**  
**9.30am - 10.30am**

ADAPTING WITH DIGITAL

## Essex Virtual Business Support - Sustainability for SMEs in Essex

Join us for an Essex based event on sustainability for small businesses. You'll learn how to identify areas for improvement, the importance of planning and how to keep records on the road to net zero.



**Host & Speaker**  
**Jade Uko**  
Development  
Manager, Essex



**Speaker**  
**Dr. Terence  
M. Lewis**  
Smart Energy  
Services: Unlocking  
Energy Saving for  
your Business



**Speaker**  
**Jenny Martin**  
Business Development  
Navigator, BEST  
Growth Hub

**Book now: Tuesday 25 January 10am - 11.30am**  
#FSBSupportOnline | [fsb.org.uk](https://fsb.org.uk)

**fsb<sup>es</sup>**

## ANGELS @ESSEX

**Online Event**  
**January 25 2022**  
**14:00 - 15:00**

## Backing Essex Business: Preparing your business idea

**With Let's Do Business Group**

Let's Connect:

Twitter: @BwdChamber

Facebook: @BrentwoodChambers

Instagram: @brentwoodessexchamber

LinkedIn: /company/brentwood-essex-chamber-of-commerce

YouTube: [youtube.com/channel/UC39BxChrewL2v9P1KYEE8Jw](https://youtube.com/channel/UC39BxChrewL2v9P1KYEE8Jw)

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