

News letter

Bringing you the latest business news from Brentwood

DECEMBER 2021



A night to remember at the 2021 Brentwood Business Awards

Congratulations to all the winners and finalists in this year's Brentwood Business Awards, held on Friday 12 November at Orsett Hall. We hope everyone had a wonderful time and by the amount of positive feedback we have received, it certainly seems so!

The winners were:

Best Micro or New Business Award Sponsored by Nuffield Health

Exotic Explorers (Essex) Ltd

Best SME / Growing Business Award Sponsored by You & I Care

Home Instead Brentwood, Billericay & Upminster

Best Sales and Marketing Award Sponsored by Blue Serif

Zest Recycle Ltd

Best Charity/Community Interest Company Award Sponsored by Rainer Hughes

Helen Rollason Cancer Charity

Best Customer Service Award Sponsored by Bennetts Funeral Directors Ltd

Wylie Wellness Centre

We would also like to thank our headline sponsors Pinney Talfourd LLP Law our official media partner Phoenix FM, the amazing team at Orsett Hall Hotel and of course, all the businesses who entered the awards. You make the occasion what it is and we're already planning an even bigger and better event for 2022.

Best Innovative Initiative Award Sponsored by Brentwood Borough Council

Special Needs and Parents (SNAP)

Best Business Person of the Year Award Sponsored by Tees Law

Carmel Jane of Carmel Jane Photography Ltd

Employer of the Year Award

Baker Labels

Community Hero Award Sponsored by Hallmark Care Homes

Michael Conyers

Business of the Year Sponsored by Pinney Talfourd LLP Law

Special Needs and Parents (SNAP) - winner 2021 Zest Recycle Ltd - runner-up 2021



Tickets on sale for the 2021 Christmas Luncheon

Celebrate your 2021 successes and make new connections for a prosperous 2022 at our annual Christmas luncheon, held on Thursday 16th December, at Mount Avenue Banqueting Suite.

We are delighted to welcome our Guest speakerMike Conyers, the winner of the Community Hero Award at the 2021 Brentwood Business Awards.

Individual or table bookings are available to reserve now, the perfect reason to bring your colleagues, clients and suppliers to what promises to be another great festive event.

Tickets are on sale until 13 December, but you can take advantage of the early bird offer until 2nd December.

- £37 per person for Members / £32 Early Bird until 2nd December
- £40 per person for Non-Members / £37 Early Bird until 2nd December

How to book a table:

You can book via the Chamber website (www.eventbrite. co.uk/e/brentwood-chamber-of-commerce-christmas-lunch-2021-tickets-211081068157), select your table size and enter names, alongside menu and wine choices. We will then send you a final invoice which should be paid before the event.

We look forward to seeing you all there!



Support the Rotary Club this Christmas

On behalf of the Rotary Club Christmas Committee, the Rotary Club of Brentwood would like to request your usual tremendous support for our Club Xmas Projects which are as follows (full details on our website www.brentwoodrotary.org.uk)

Brentwood Street Collections

8 evening (17:30 – 20:30) over 2 weeks (Santa, Sleigh, collection teams), December 6,8, 9, 10, and 13, 15, 16, 17.

Brentwood High Street Static Collection/Mulled Wine Stall

Saturday, December 18th (11:00 – 15:00) (Santa, Sleigh, collection teams and Mulled Wine Stall team)

Brentwood High Street Static Collections

5 days (9:30am – 4:00pm) (Santa ,Sleigh, and Collection teams), December 20, 21, 22, 23, 24.



Hit the Naughty Elf Trail as part of Discover Winter's box of delights

Christmas is coming across the borough with entertainment, late night shopping and a naughty elf trail as part of Brentwood Borough Council's Discover Winter activities.

The Christmas trees will be in place at Brentwood High Street, outside the Town Hall, Shenfield High Street, Brentwood Station and at St Thomas' Church.

Chair of the Community & Health Committee, Cllr Cliff Poppy said: "The Naughty Elf trail promises to be fun with families having the option to do a single trail in Shenfield, Ingatestone or Brentwood, or for those who love Elf on the Shelf, why not do all three?

"I take my hat off to all the businesses who are taking part in the Discover Winter programme for really entering into the spirit of Christmas.

"All of this would not be possible without the Welcome Back Fund with the Brentwood Business Partnership, sponsored by Beresfords and Tees, and all our tree and event sponsors. We are really fortunate in Brentwood to have so much on offer so that this year we can all get out and about and enjoy the best of the borough."

The Christmas lights will come on November 27th and although there is no Lighting Up event, the trees can be found at the Town hall (sponsored by Brentwood Razzamataz), Brentwood High Street (sponsored by RCH Care Homes), Brentwood Railway Station (sponsored by Hallmark Care Homes), Shenfield High Street (sponsored by Mullis & Peake LLP Solicitors) and at St Thomas Church.

A full list of Discover Winter activities is available at www.discoverbrentwood.co.uk.



Karen Boath takes the helm at SNAP

Special Needs and Parents, (SNAP) Business of the Year at this month's Brentwood Business Awards, has appointed Family Services Director Karen Boath as Chief Executive.

It is one of several key changes to the senior management SNAP Team, which will also see the arrival of a new Finance Director in February 2022, while current Finance and Fundraising Director Christina Stubbs will be retiring in the New Year after 20 years with SNAP.

Karen has worked at SNAP for nearly 16 years and says it is vital the charity is there for families, it has now helped more than 6,000, especially as other sources of support have decreased in recent years.

"The growth of SNAP over the years has been huge and it has been fantastic to be part of it. I'm excited for the future because we have an amazing Centre with a brilliant team, including our Trustee Board, staff and volunteers," she said.

"Looking at the numbers of families we support through our Helpline and other services and receiving independent confirmation of the great work we do is a reminder of the difference we can make and I'm determined we will continue to do just that."

Karen says she intends to continue to be a 'hands on' boss working with families on a daily basis to best understand how SNAP can help them.

"It makes me frustrated when there is injustice. I see how hard our families have to fight daily and I want to make sure that we do all we can to help them in any way possible."



Businesses sign pledge as part of the Brentwood Environmental Business Alliance (BEBA)

Cop26 may be over but the environment is still firmly on the agenda. The Brentwood Environmental Business Alliance (BEBA) encourages local businesses to become more environmentally friendly by pledging to improve a range of core environmental topics including carbon reduction, biodiversity loss, and the reduction and recycling of waste.

To date, 25 businesses have committed to:

- adopt an 'environment-first' based approach to business decisions
- reduce waste in the provision of goods and services
- recycle waste generated by your business operation
- implement a green supply chain network by using local suppliers where possible
- adapt procurement policies to prioritise products that are environmentally friendly
- volunteer or commit resources to support local environmental initiatives

- actively seek ways to carbon offset
- set a baseline for your business' current carbon footprint
- disclose actions that will be taken to achieve BEBA's carbon objectives
- be carbon neutral by 2040
- be 'true zero' carbon by 2050

Kirsty Dailly, PR and marketing manager of BEBA co-founders Baker Labels, said: "We are committed to minimising our environmental impact in various ways.

"These will include but not limited to; installing EV charge points for staff, using a green energy supplier, supporting and investing in environmental projects - particularly with Essex Wildlife Trust - and investigating options for recycling label liners where possible."

If you're interested in joining BEBA and making your business pledge for Brentwood, email BEBA at info@brentwood-beba.co.uk

Farewell to Pepperell House

An end-of-era development is taking place as Brentwood Chamber of Commerce must leave the small office we have occupied in Pepperell House since 2004 - thanks to the legacy of Mrs Pepperell, who left the property for the local community's use.

While Pepperell House will be refurbished, Brentwood Council's plans do not allow us to continue occupying the top-floor room which houses Chamber's 100+ years of history supporting Brentwood businesses. It is also Chamber's registered office address.

Mike Hawkins said: "It is a sad day for me personally, as I set up the office in 2004, with my friend and colleague, Paula Clark. From there, once we had made our way up venerably ancient, narrow and challenging stairs, we administered Chamber for 13 years, producing nearly 200 monthly newsletters.

"Current office manager, Caroline Judd has coped heroically with the challenges of the Covid era, mainly working from home, as so many others have had to do."

Mike added: "Brentwood Chamber will now be looking for a new home. Any suggestions by Chamber members will be welcomed, but now is the time to reflect and look back on an era which is closing, an era which has seen Brentwood Chamber of Commerce go from strength to strength.



"The way in which Brentwood businesses have survived the pandemic crisis and have adapted to all the current severe challenges, emerging even more strongly in many cases, is proof of the old adage that Brentwood is a world-class centre of entrepreneurship and enterprise, particularly small businesses.

"It is never more important that Brentwood Chamber of Commerce remains a potent advocate for and promoter of local businesses."



Small Business Saturday - 4th December

Mark the date in your diary: 4th December is Small Business Saturday, a campaign that highlights small business success and encourages consumers to 'shop local' and support their local small businesses.

Whether you run a family business, own a local shop, are an online business, wholesaler, business service or small manufacturer, Small Business Saturday aims to support them all. Follow the link for more details: www.smallbusiness saturdayuk.com/#get-involved

Nominations open for the 2022 Civic Awards

Do you know an unsung hero who has gone the extra mile to help their community? The annual Civic Awards are now open for nominations and we want to hear about who you believe is making a difference in our community.

The Civic Awards is an amazing opportunity to acknowledge the dedication and commitment of individuals within Brentwood. The awards are for Young Volunteer of the Year, Service to the Community and Lifetime Achievement.

The Young Volunteer of the Year award aims to honour any young person within the community who has dedicated their spare time to volunteering and helping others.

The Service to the Community award can be nominated to someone who volunteers their free time helping others.

New Members

We'd like to extend a warm welcome to our latest Chamber member, boutique law firm Birdi & Co Solicitors (www.birdilaw.com).

Newsletter Content

If you have any news or articles you think would be of interest to our members, we would love to hear from you: info@BrentwoodChamber.co.uk

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