

News letter

Bringing you the latest business news from Brentwood

SEPTEMBER 2021



Join us at the Chamber Zone

We are pleased to hear that the Brentwood Business Showcase will be returning this year on Wednesday 20th October, this time at the Brentwood Centre. We would like to thank Brentwood Borough Council for taking the decision to go ahead with what is a significant event for businesses in and around Brentwood.

Following on from the success of the Chamber Zone at the 2019 event, we are pleased to announce that we will be hosting the zone again this year, but this time in a larger room on a larger scale. The Chamber Zone will be the perfect place for you to take a break and get a tea or coffee, while chatting to other members (and non-members). We will have an area set aside if you want to arrange any one to one meetings.

We would also like to allocate some space to any members, who have a product or service, which they can offer to visitors to the zone. For example, if you are a caterer, and would like to offer samples of your products, or maybe a masseuse who can offer destressing massages. Any ideas are welcome. There will be no charge, and it will of course be an excellent opportunity to showcase your business.

We will again be running a series of presentations by Chamber members on the Theme of 'Building Better Business – How to make your business better and stronger'.

If you feel that you have a product or service, which you could offer to visitors, or if you would be interested in delivering one of the presentations, then please do contact us as soon as possible, as spaces will be limited.

info@BrentwoodChamber.co.uk

The Wilderness Foundation UK gets funding from Brentwood Mental Health and Wellbeing Small Grant Scheme

The Wilderness Foundation UK is a charity, based in rural Essex, that empowers young people and adults to conserve nature and harness the power of the wilderness to transform vulnerable lives.

Through education and therapy programmes, the Foundation helps young people and adults reconnect to society and themselves, through outdoor facilitation adventures, therapy and mentoring. Their programmes highlight the positive impact of nature on personal and social wellbeing.

Thanks to recent funding via the Brentwood Mental Health and Wellbeing Small Grant Scheme from the Brentwood Borough Council and Brentwood Health and Wellbeing Board the Foundation are able to offer free support for four people within the Brentwood area consisting of eight weekly sessions, one hour per week, of nature-based therapy at their Chatham Green site in Chelmsford.



Their mission is to preserve wild places and change lives through outreach programmes that educate, inspire and reconnect people facing a number of challenges in their lives. The Foundation creates opportunities for those wishing to learn more about their relationship with the natural world and what they can do to protect it.

If you feel you need their support and would like help reconnecting to nature and improving your mental wellbeing through nature based, outdoor therapy, then please contact the Wilderness Foundation team on 0300 1233073 or email them at info@wildernessfoundation.org.uk. They're here to help!



Leader of Brentwood Borough Council, Councillor Chris Hossack responds to phone mast frustration

Leader of Brentwood Borough Council, Councillor Chris Hossack was recently asked when mobile phone users expect to be re-connected to a functioning service, a year after the masts were removed from the now redeveloped Ewing House.

He replied: "This is an ongoing situation that the Council agrees is wholly unsatisfactory for those residents and businesses in parts of Brentwood who cannot receive mobile phone signals. Questions about mobile phone coverage and customer service should be directed to the mobile network operator, as it is their responsibility to provide this service.

"The owner of Ewing House removed the masts as part of redevelopment. The owner is not proposing that masts be reinstalled now that the building has been converted to residential use. Landowners are within their rights to make such decisions as masts on buildings form part of an agreement between them and the relevant mobile network operator."

He continued: "The Council has made efforts to resolve the unsatisfactory coverage situation by engaging with the mobile network operators on temporary and long-term options to use four Council-owned sites.

At Masefield Court, a planning application was refused in July 2020 on grounds that the masts were detrimental to those living in the building. We have been working with the operators to install temporary masts, but investigations of the roof by their contractors concluded the structure may not be suitable for installation.

"We have provided further information following our own survey, which the operator may choose to use to determine if the masts can be installed. Overall, regardless of the planning application decision, the issue rests with the operator to identify suitable sites.

"Near Pastoral Way and Coptfold Road, two separate pieces of Council-owned land have been discussed with the operators for temporary masts. For Coptfold Road we are nearing agreement, with use of part of the land soon to be advertised in the Brentwood Gazette and ratification by the Lands Tribunal.

In both cases we have asked for a proposed installation date but are still awaiting news on when this will be. In both cases long-term, alternative permanent sites will be discussed. Permanent planning applications for these locations were refused on grounds of detrimental impact, decisions that were recently upheld by a Planning Inspector.

At Coptfold Road multi-storey car park, an application was refused in June 2020 on grounds that it would be detrimental to the character of the area and for nearby residents. This has recently been allowed by a Planning Inspector at appeal and work to progress relevant agreements is already underway to confirm land ownership for equipment needed at ground level. Hopefully this will mean that permanent masts can be installed soon.



Chris Hossack, Councillor

Throughout all of this, the health and safety of our residents has been paramount. We have prioritised preserving the young tree orchard at Pastoral Way and keeping the use of the Coptfold Road Green to a minimum. However, I understand that it is vital for social and economic wellbeing that people have mobile phone coverage. I am frustrated that the operators have not yet found solutions. The Council has committed significant resources to help solve the problems. We will continue to work as fast as we can to get long-term answers."





Colin Barber, Chamber Chairman

How People Work

One of the primary objectives of the Chamber is to help you grow your business and the 'Build Your Business' training programme plays a key part in fulfilling that role.

As part of this programme Chamber Chairman, Colin Barber, will be running a series of Zoom workshops on the subject of 'Understanding how people work'. Understanding people (including yourself) can contribute significantly to the success of your business or career.

Business is all about people and psychology is all about studying people and understanding why

someone acts or reacts in a certain way. For the past 20 odd years Business Psychologist, Colin Barber, has been advising people and organisations about understanding people in business.

These workshops will give you the opportunity to learn how a greater understanding of people can have a significant impact on your business and indeed your personal life.

Each seminar will be a 'stand-alone' session, so it is not necessary to attend every one, although it would be more beneficial if you do.

Look out for more details and dates soon.

Local Entrepreneurs can get Fit for Business

The Fit for Business entrepreneurial programme, delivered by 24 Degrees and BlitzFitMe, has secured a share of the Brentwood Community Fund, offered by Brentwood Borough Council in partnership with Axis.

This innovative programme combines physical fitness, mindset and nutritional support with business planning, sales and marketing training.

The Fit for Business is a free, eight week online programme (free to Brentwood Borough residents), designed to help people kick-start or scale their business.

"We are thrilled to have secured funding from the Brentwood Community Fund," said Emma Goode. "It will be put to excellent use too, helping more of the region's entrepreneurs get back on their feet, get a business up and running or scale their existing business."

The programme will start Wednesday 8 September. If you, or someone you know, would like to apply for a free place, please contact the team at hello@24fingers.co.uk and they will be happy to send more details.

GETTING YOU FIT TO BE YOUR OWN BOSS

HEALTHY MIND + HEALTHY BODY = HEALTHY BUSINESS.

THIS IS A 20-WEEK, ONLINE EXERCISE AND NUTRITION COURSE - WITH A TWIST...

IT'S A PROGRAMME FOR GIRLS AND YOUNG WOMEN AGED 16-21, WHO ARE INTERESTED IN STARTING THEIR OWN BUSINESS, BECOMING AN ENTREPRENEUR OR BEING THEIR OWN BOSS.

Improve your fitness levels - strength, stamina, endurance & posture
Have a positive body image
Get better sleep
Have more energy and reduce fatigue
Learn how to create healthy and tasty meals
Improve your focus and achieve more

THE EXERCISE AND NUTRITION ELEMENT WILL

ENABLE YOU TO:

THE ENTREPRENEUR ELEMENT WILL PROVIDE YOU WITH:

- Understand the basics of starting a business
- How to take your idea and create a business plan Create your products and services
- How to market your business on social media
- Build your personal profile online

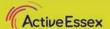


ACTIVITIES INCLUDE:

- One coach-led online fitness sessions per week
 One expert-led business start-up training session
- r week cess to our BlitzFitMe app and all its features Juding:
 - Juding:

 Home workouts to accompany the coach-led
 sessions
 Blogs/articles

Starts Monday 14th September 2020 and is limited to 24 places at just £3.75 per week, total £75 for the 20 week programme. 75% of the cost of the programme has been funded by Active Essex.



Contact: info@blitzfitme.co.uk to register and reserve your place.

Events

September Business Breakfast

September 10th 7.15am - 9am at the Marygreen Manor Hotel. Tickets: £12

We start with tea, coffee and informal networking between 7.30am and 7.45am, before sitting down for some more structured networking and a full breakfast.

Non-members are welcome to join us and discover one of the many benefits of being a member of Brentwood Chamber of Commerce.

Spaces are limited to ensure we get the best from the format available to us, and tickets are only available until 12pm on Thursday 9th September.

Email: info@brentwoodchamber.co.uk or phone: 01277 214814.

Newsletter Content

If you have any news or articles you think would be of interest to our members, we would love to hear from you: info@BrentwoodChamber.co.uk

Sponsor an Event

With the Business Breakfast and Lunchtime Networking both established as monthly events, we are offering sponsoring opportunities. The benefits of sponsorship include:

- Event branding with sponsor's name and/or logo included on Eventbrite, Chamber Website, Zoom, Social Media posts and in the Chamber Newsletter.
- A follow up article in the newsletter.
- A 10 minute presentation during the event with the opportunity to include a video
- Live Q&A providing interaction with attendees.

Option to record the presentation for YouTube.

If you would like more details then do contact us:

info@BrentwoodChamber.co.uk



BRENTWOOD CHAMBER OF COMMERCE HOSTS

BUSINESS BREAKFAST

Brentwood Chamber of Commerce Business
Breakfast Meetings are an excellent
opportunity to meet your fellow members and
find out what is happening in the world of
business in Brentwood.

SPONSORSHIP AVAILABLE

FRIDAY 10 SEPTEMBER 2021 | 7.30AM - 9.00AM MARYGREEN MANOR HOTEL | CM14 4NS

Meet & Fat

We are very pleased to announce the return of our lunchtime Meet 9 Eat events.
This will be an excellent opportunity to meet your fellow members in person 9 find out what is happening in the world of business from across the Brentwood Borough.

Friday 17 September 2021 | 12.30-2pm The Teriss Bar, Hart St, Brentwood CM14 4AX



A taste of Italy and veganism comes to Brentwood

Browse two fantastic markets, featuring artisan stallholders and great food producers from across Essex, in September.

From 4 September, you can visit the Pop Up Marketplace, sponsored by Brentwood Business Partnership, Tees and Beresfords.

It will be held in and around charming Crown Street.

A day later on 5 September, the vegan market will launch, offering a wide range of food, drinks, clothes and cosmetics, all created by independent, ethical and sustainable businesses.

The markets are part of a summer of free, activities taking place throughout Brentwood. Find out more here: www.discoverbrentwood.co.uk/market-weekend.

Beresfords Property Group's Fabulous Food and Fashion event

Beresfords Property Group is hosting a Fabulous Food and Fashion event from 7pm on the 7th October, at Le Talbooth, Gun Hill, Dedham, to raise money for St Helena Hospice.

The evening, which counts designer department store Fenwick among the sponsors, will consist of a three-course dinner, as well as entertainment, a fashion show, a raffle and an auction with some great prizes.

Tickets cost just £65+VAT per person, and it promises to be a fabulous event, raising money for a worthy cause.

And the dress code? Simply fabulous! To RSVP and book tickets, contact Megan Fleming on M.Fleming@beresfords.co.uk or phone 01245 397494.

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