

News letter

Bringing you the latest business news from Brentwood

JULY 2021



Wednesday 20 October 2021

The Brentwood Centre
Doddinghurst Road, Brentwood CM15 9NN

Brentwood Borough Council to host Brentwood Business Showcase with Tees in October

Brentwood Borough Council is to host its annual Brentwood Business Showcase with gold sponsor Tees on Wednesday October 20.

The Showcase, which is a major event in the business calendar and attracts hundreds of visitors, is back for the 5th year and will be one of the only in-venue business expos to take place in Essex in 2021.

The Brentwood Centre is the chosen venue and the event will see speakers, workshops, exhibitors and businesses from all areas of the economy taking part.

Brentwood Borough Council Leader, Cllr Chris Hossack said; "Brentwood has a strong vibrant and entrepreneurial economy for which the Showcase has become a significant event. It is vital as we move forward to support our businesses in a real tangible manner and the Showcase will do just this. There are a number of initiatives this year including the Sustainability Zone which will spotlight products and services that will help local businesses become carbon neutral. I am delighted that Tees is on board once again as our gold sponsor, a strong Brentwood based business that understands the benefits of this prestigious event."

Tees Executive Partner and Head of the Brentwood office Anne Elliss, said: "We are delighted to be supporting Essex businesses for another year at the Brentwood Business Showcase. Brentwood is home to a dynamic, forward-thinking business community and this event is an excellent opportunity for local business people to come together, share insights and make new connections."

For more information including sponsorship opportunities starting at £350 + VAT please contact business@brentwood.gov.uk

Exhibitor and delegate registration will open on 21 July.

What's next for Brentwood Awards nominees?

Entries have now closed for this year's eagerly anticipated Brentwood Business Awards, and we'd like to thank everyone who took the time to enter.

We know from previous awards that entrants who took the time to focus on their strengths and recognise their achievements during this challenging year will send a positive message to their customers and grasp the opportunity to grow and attract new business.

This year's awards have been expanded to include a Community Hero Award as we felt it was important to acknowledge the great work individuals and/or businesses have achieved during this unprecedented year.

The Awards seek to showcase the region's best and brightest, from the business that goes above and beyond when it comes to customer service, to charities and community interest companies whose inspiring work underpins our community.

So, what happens next? For the businesses who entered, there will be face-to-face interviews before each award's finalists are announced. The Awards ceremony will follow on 12th November at Orsett Hall. Keep up to date with all the Awards news on our social channels:

Facebook page: www.facebook.com/BrentwoodChambers Twitter feed: www.twitter.com/bwdchamber Instagram: www.instagram.com/brentwoodessexchamber

If you have any questions about the awards, please contact us on business.awards@brentwoodchamber.co.uk



New consortium to organise the 40th Brentwood Half Marathon and Fun Run

Next year's Sportstiks Brentwood Charity Half Marathon and Fun Run, set to be held on Sunday 20th March, will be the 40th running of the event. For the past 39 years the organisers have been Brentwood Chamber members, the Brentwood à Becket Rotary Club.

The Brentwood Half Marathon and Fun Run is a top-class UK Athletics half marathon, with an average of 3,000 entrants and a fun run for several hundred participants.

The UK Athletics race referee reported in 2015: "Without doubt, the best organised event of its kind in Essex, and possibly in the whole country."

It has become a massive local event, with more than 300 helpers, comprising individuals and local organisations such as scouts, cadets and Round Table, as well as the local communities through which the route runs.

The residents of Mountnessing, Blackmore, Kelvedon Hatch and Doddinghurst have been totally committed in their support.

The Rotary Club has been justifiably proud of the sporting event and is eager to ensure it can continue. The Club has realised that the complexity of the organisation today means that the load needs to be spread more widely.

Fortunately for the 40th event we have been able to assemble a local consortium to take it forward.

This year is the start of an innovative new partnership between Brentwood à Becket Rotary Club, Brentwood Theatre, Brentwood Running Club and St Francis Hospice. Brentwood Council have pledged their support.

The other consortium members will bring a great deal of expertise and can share the organisational load. They will benefit from having direct access to a share of the funds raised by the event.

The Brentwood Half Marathon and Fun Run itself has raised over £1.1 million, while money raised by runners for their own charities has been estimated at £2.6 million.

As if the consortium wasn't enough good news, the icing on the cake comes from our number one sponsor: Brentwood Chamber 2019 Business of the Year, Baker Labels.

We are also delighted that Pinney Talfourd has pledged to help us, and hope that others may join over the course of the year to help cover the overheads needed to run the Brentwood Half Marathon and Fun Run.

If you would like to know more about Brentwood à Becket Rotary Club, please contact us via Facebook on www.facebook.com/brentwoodabecket.

Would you like to host a Meet The Members event?

We're looking for Chamber members who are keen to host a networking event in an outdoor space. These events were particularly popular prior to lockdown and we are keen to resurrect if possible. Contact info@brentwoodchamber.co.uk if you would like to discuss further or find out more.

Brentwood Borough Council launches pay-as-you-go car scheme with Co Wheels

Brentwood Borough Council has partnered with national car share scheme, Co Wheels, to launch a fleet of three pay-as-you-go cars, including an electric vehicle, in Brentwood.

Based at the Town Hall, they are available to book online or via the Co Wheels app within 15 minutes of making a journey, and Brentwood residents can claim £25 free credit when they sign-up using the promo code BRENTW25. For more information visit: www.co-wheels.org.uk/brentwood.

You don't need a key, as members are provided with a smartcard to access the car, and members can also book vehicles in any of Co Wheels' locations around the UK.

Co Wheels will ensure the highest level of cleanliness: every vehicle is professionally cleaned regularly, while all touch surfaces are cleaned with a revolutionary new disinfectant once a month that keeps surfaces germ-free for up to 30 days.

Environment, Enforcement and Housing Committee Chair, Councillor Maria Pearson said, "These eco-friendly cars offer a flexible way to travel around Brentwood and it is very cost-effective with hourly rates starting from £5.50.

"This is part of Brentwood Borough Council's green initiative to encourage a clean, safe and environmentally friendly place to live, work and visit. I am very excited about the launch of this scheme."

Richard Falconer, Co Wheels' MD said: "Being apart from family, friends and colleagues has been hard for a lot of people over the last year, so we're delighted to be working with Brentwood Borough Council and encouraging people to get out and about and Reconnect.

"Not having access to your own car does not have to limit where you can travel and who you can see. Car clubs like Co Wheels give you the convenience of owning a car, with none of the hassle, allowing you to reconnect with family and friends safely and easily this year."

He added: "Most cars spend around 97% of the day in a garage, on a driveway or in a car park at work. While public transport is readily available in towns and cities across the country, sometimes you just need to have the independence of a car for the 3% of time that you do need it. Joining a car club is a cost effective and realistic alternative that you can start using today."

Forget networking - get out and about and bring your dog to July's Netwalking

The Great British weather may not be quite a summer as we would like, but we're delighted to extend an invitation for our next Netwalking event on 28th July, heading out from The Green Man, Herongate, at 6pm.

If you're new to the concept, netwalking combines the relaxed informality of a walk in the countryside with a chance to share the experience with some different people, and shakes off the formality of traditional networking. Walking tends to naturally encourage conversation, and there is a natural tendency to chat and mingle with fellow strollers.

The walk will commence from a pub car park, and will be in a different location each month.

We will move along at a leisurely pace, for approximately an hour and a half, followed by an opportunity to enjoy a drink. If you can't join in the walk but would like to come along for the drink later, you will be very welcome.

Non-members are also free to tag along, as are guests and dogs, and everyone can discover one of the many benefits of being a member of Brentwood Chamber of Commerce, and find out what is happening in the world of business in Brentwood.

There is no charge for the event but we will be holding a collection on behalf of St Francis Hospice.



Lucy Whittaker, founding director of Alpha Vesta

Alpha Vesta: How the workplace can help break the domestic abuse cycle

One in five adults and one in five children are affected by domestic abuse across our communities, yet only 75% of people know what domestic abuse is. The stigma and stereotypes attached to this issue create barriers that have an enormous impact.

Lucy Whittaker is a former frontline domestic abuse practitioner, specialising in complex casework and child protection, and the founding director of Alpha Vesta (www.alphavesta.com).

She has created a video that explains not only the importance of reaching people sooner but also how the workplace is affected by domestic abuse in complex ways, and why she and her organisation are committed to 'breaking the cycle'.

Domestic abuse costs the UK economy around £14 billion per year, which is directly felt by employers through lost work days, absence and lower productivity but also indirectly, through mental health issues, distracted and frightened workers and low team morale.

Whether a business has five or 5,000 employees, they will be affected. However, Lucy believes the workplace could have a very important and powerful role in breaking the cycle for those affected by domestic abuse.

You can watch her video here: www.vimeo.com/ 564219716/87765eea7f. The National Domestic Abuse Violence Helpline is available 24/7 on 0808 2000 247 or you can visit www.nationaldomesticviolencehelpline.org.uk

Chamber Events Calendar 2021

August

Friday 13 - August Business Breakfast

7:15 am - 9:00 am at Marygreen Manor Hotel, London Road

Friday 20 - Meet & Eat

12:30 pm - 2:00 pm at The Teriss Bar, 5-7 Hart Street

Newsletter Content

If you have any news or articles you think would be of interest to our members, we would love to hear from you: info@BrentwoodChamber.co.uk

Sponsor an Event

With the Business Breakfast and Lunchtime Networking both established as monthly events, we are offering sponsoring opportunities. The benefits of sponsorship include:

- Event branding with sponsor's name and/or logo included on Eventbrite, Chamber Website, Zoom, Social Media posts and in the Chamber Newsletter.
- A follow up article in the newsletter.
- A 10 minute presentation during the event with the opportunity to include a video
- Live Q&A providing interaction with attendees.
- Option to record the presentation for YouTube.

If you would like more details then do

info@BrentwoodChamber.co.uk

New Members

The Chamber is delighted to welcome new members Ralph Scrutton, of Perception Advertising Ltd, John Crisford, of Sherwood Healthcare, and Annie Sid, of The Greenhouse, Brentwood.



BRENTWOOD CHAMBER OF COMMERCE HOSTS

BUSINESS BREAKFAST

Brentwood Chamber of Commerce Business
Breakfast Meetings are an excellent
opportunity to meet your fellow members and
find out what is happening in the world of
business in Brentwood.

SPONSORSHIP AVAILABLE

FRIDAY 13 AUGUST 2021 | 7.30AM - 9.00AM MARYGREEN MANOR HOTEL | CM14 4NS



We are very pleased to announce the return of our lunchtime Meet & Eat events.

This will be an excellent opportunity to meet your fellow members in person & find out what is happening in the world of business from across the Brentwood Borough.





Join us for Meet and Eat this month

We look forward to seeing you at our regular Meet & Eat events at The Teriss Bar.

These lunchtime events provide an excellent opportunity to meet your fellow members in person and find out what is happening in the world of business from across the Brentwood Borough.

Non-members are welcome to join in and learn about the benefits of being a member of Brentwood Chamber of Commerce.

Excitingly, you can also snap up a high-profile Sponsorship Package, which includes:

- A total of five free places at your sponsored Business Lunch for yourself, clients or employees
- A 10-minute introduction and presentation slot for your company
- An opportunity to display publicity at the event
- Publicity in the previous month's Chamber of Commerce newsletter
- Publicity on the Chamber of Commerce website and social media platforms

All of the above for the bargain price of £150. This represents an excellent opportunity to promote your organisation to the business people of Brentwood and beyond.

To reserve your month or get more information, contact the office email chamber. office@brentwoodchamber.co.uk

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YouTube: youtube.com/channel/ UC39BxChrewL2v9P1KYEE8Jw Newsletter Design:

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Copywriting::

24 fingers

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