

## Chamber rebrand reflects modern vibe

Brentwood Chamber has rebranded ahead of the new decade - with a new image to better reflect its work as a pro-active and modern body.

Deserved or not, over recent years the Chamber has been saddled with the label of being old-fashioned and just for the older, established companies in the Borough. The reality, in this year more than ever and with ever-evolving plans as we head towards 2020, is that Brentwood Chamber is accessible to everyone.

There was a need to show that the Chamber is a modern, dynamic organisation, responding to the needs of a growing membership.

Hence the thought of a bright, colourful logo, in keeping with modern trends was born; branding to stimulate local young entrepreneurs, and SMEs through to large organisations - building bonds and collaborations not just with local businesses but also those further afield.

The Chamber's executive committee was canvassed, with views put to designer Bob Clark of Greenhouse Marketing, who came up with six possible options.

The Greek beta was seen to represent the name of the town and this, in different colours, together with the text words in different formats and different colours, was put to the vote of attendees at the August Business Breakfast, and a subsequent executive committee meeting.



*Chamber's Neil Hornsby unveiled the new logo at last month's successful inaugural Brentwood Business Briefing, run jointly with Brentwood Borough Council and Brentwood Business Partnership*

The new logo was launched at the Brentwood Business Briefing in September. Audience reactions were very positive: clean, colourful, modern, minimalistic and a great improvement on the previous version.

In these days of companies networking at all opportunities and Chamber responding to that need by introducing different types of events, like Meet the Members, it gives us a better visual starting point from which to promote what we do.

As does the new Chamber trifold leaflet, which you will start to see available at events. Chamber needed a better means to explain what it is and does to give to potential members that we meet at events.

So updating the trifold leaflet and incorporating new branding at the same time was the natural way to go.

All members will be contacted in the near future regarding the use of the new logo and including it on their company stationery and email footer.

## Sales and Marketing Award

### Sponsored by



### Finalists

24fingers  
 DUSK Brentwood  
 Oscar Fairchild

## Business Person of the Year

### Sponsored by



### Finalists

Christian Howe, Howe  
 Chartered Surveyors  
 Dan Sayers, M J Bushell  
 Chartered Accountants  
 Jilla Malek-Mohammadi,  
 Devonshire House Skin  
 Clinic

## Not For Profit Organisation of the Year

### Sponsored by



### Finalists

Brentwood Community  
 Print  
 Kids Inspire  
 Special Needs and  
 Parents (SNAP)

## Employer of the Year

### Sponsored by



### Finalists

Baker Labels  
 Blue Serif Ltd  
 Success Recruit Ltd

## Small to Medium Business of the Year

### Sponsored by



### Finalists

Baker Labels  
 Dee Creases Ltd  
 Howe Chartered  
 Surveyors

## Start-up Business of the Year

### Sponsored by

EYE BRAY LIMITED



View your business differently



### Finalists

Guided Learning Ltd  
 S Potter Talent  
 Thompson Hughes  
 Essex Accountants  
 Limited

## Best Customer Service

### Sponsored by



### Finalists

Home Instead Senior  
 Care  
 Success Recruit Ltd  
 Vogels Hair

## Growing Business of the Year

### Sponsored by



### Finalists

Blue Serif Ltd  
 Devonshire House Skin  
 Clinic  
 The Chiropractic  
 Centre Billericay and  
 Brentwood

Now the Finalists are announced, book your tickets for the Business Awards black-tie  
 dinner on November 8 - visit [brentwoodchamber.co.uk/events](http://brentwoodchamber.co.uk/events) to buy online

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## New function rooms open at Orsett Hall Hotel

Orsett Hall Hotel - venue for the Brentwood Business Awards next month - has been busy hosting events all summer, and particularly so recently getting ready to launch three brand new function rooms.

This means they are now able to host more events, with the rooms perfect for smaller celebrations, intimate gatherings and fantastic for business meetings and conferences.

Viewings are available by contacting their Events Team, who will happily share with you room capacities when discussing your type of event, which will of course determine the set-up style.

The new Neville, Wood and Buckler suites are decorated and furnished to the highest standard, in keeping with the rest of the hotel. Their inter-connecting ability allows guests to use either a single room for their meeting/event or a combination of them all for breakout space, making for a smooth-running event. Hire charges are available on request.

As with all of their function rooms, additional meeting equipment is available to hire. Orsett Hall food and beverage options are flexible, ranging from simple tea and coffee, different styles of both hot and cold buffet lunches as well as afternoon tea, allowing you to select the most suitable for your event.

For more information call 01375 891 402 or email [conferences@orsetthall.co.uk](mailto:conferences@orsetthall.co.uk).

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## SNAP up a pop-up cuppa next month

Brentwood-based SNAP (Special Needs And Parents) is opening its doors in November for anyone with an interest in the charity to drop in to their unique facility to see the services and activities that they provide for the 2,800 families they are currently supporting.

SNAP helps families with children and young people who have any special need or disability and has now offered a lifeline to more than 5,000 families since it began 25 years ago.

The SNAP team annually transforms its Warley base into a pop-up tearoom for the day with refreshments and sweet treats at their Coffee, Cake and Catch-up event that showcases the charity's passion for supporting Essex families. They also offer an access-all-areas tour for people who are new to the work of the charity, and there will be an opportunity to view their latest film.

Karen Boath, SNAP Director (Family Services) is looking forward to demonstrating how SNAP is making the difference in the local community: "Our Coffee, Cake and Catch-up Open Day is always a popular event and this year – a special one for SNAP – promises to be better than ever before.

"We hope the local community will turn out in force to find out more about us and support the work we do to help families across Essex and beyond."

Put Wednesday November 6 (11am-2pm) in your diary, at The SNAP Centre, Pastoral Way in Warley. £3 per person includes a cuppa and a cake.

For more details email [events@snapcharity.org](mailto:events@snapcharity.org) or register at [eventbrite.co.uk/e/coffee-cake-and-catch-up-tickets-70608035535](https://eventbrite.co.uk/e/coffee-cake-and-catch-up-tickets-70608035535). For more information on SNAP visit [snapcharity.org](http://snapcharity.org).

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## A helping hand for those in need

The newly formed Community Charity Fund for Brentwood (CCFFB) has been established to promote local community cohesion by offering a helping hand to small charities, charitable community projects and individual cases of need.

They are set to distribute funds to deserving cases which come to their attention in the coming weeks; with a closing date of noon on Tuesday November 12. Easy-to-complete application forms are available by writing to CCFFB c/o Oscar Court, Fairfield Road, Brentwood CM14 4LR.

At this early stage of the Trust's development the amounts available in this first tranche of awards will be at a modest level; notionally around £500 to help ensure a fair distribution.

Each case will be judged on its merits but there can be no guarantee of success. Don't delay, apply today!

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## Record-breaking month for new members

If there was a monthly record for new members signing up for the Chamber, it was surely broken last month as another 20 joined the fold.

**S J Collections** manages collection of slow and overdue accounts on a "no collection – no commission" basis; while **Tari Vets** is an independent small animal surgery in Shenfield.

**Athena Training UK** offers a wide range of courses, including adult and child training courses; **CJ Accountancy Services Limited** is an accountancy practice offering round the clock support; **What IF events** remove the stress and uncertainty of events management.

**DF Sports and Events** is a sports and events business which aims to change the world through sports and activity; **Blackberry Mortgage Services** helps clients understand the mortgage market and provide professional advice; **CRM Bookkeeping and Payroll Services** offers professional, cost-effective bookkeeping and payroll services for small businesses.

**White Lotus Wealth** provides a wide range of services to build, grow, protect or preserve your wealth; **Walker Crips Investment Management** helps private clients, intermediaries and their underlying clients achieve their financial goals.

**Essex Aerials** provide a wide range of services in the television and electrical sector; **Carteret** provides a pre-booked executive car service for both corporate and private travellers; while **Local Plumbers 24/7** are plumbing, heating and gas specialists.

**Mayflower Training** provides first aid training courses across Essex; **The Therapy Pod** has techniques offering the ability to live a life free of problems and difficulties; **Stepwood** provides mentoring, business development and support services; while **Essex Wildlife Trust** is the county's leading conservation charity, with more than 37,000 members.

**Midnight Learning** develops a mental health supportive environment via the development and sale of jigsaws; **CSJ Project and Programme Management** provides project management to give businesses more visibility and control over the deliverables; **Brentwood Sunday Football League**, founded in 1960, is the oldest affiliated league in Essex.





Brentwood Borough Council were sponsors of our Business Breakfast in September, and we thank them for their support. Council Leader, Cllr Chris Hossack, spoke to another packed house at Marygreen Manor about the economic advantages Brentwood has to offer local businesses, and also took the chance to promote this month's Brentwood Business Showcase to attendees. Don't miss that on October 31 - see [brentwoodbusinessshowcase.co.uk](http://brentwoodbusinessshowcase.co.uk) to register

## Chamber Events Calendar 2019

### October

#### Monday 7 - Netwalking

Green Man, Herongate

#### Friday 11 - Business Breakfast

Sponsored by Tees incorporating Wortley Byers

#### Tuesday 22 - Meet The Members networking event

Alec's Restaurant, Navestock Side

#### Friday 25 - Chamber Training Workshop: How to Run an Engaging Instagram Profile; run by 24 Fingers

CREATE Business Hub, Brentwood

#### Thursday 31 - Brentwood Business Showcase

Brentwood School

### November

#### Friday 8 - Brentwood Business Awards 2019

Orsett Hall Hotel

#### Friday 15 - Business Breakfast

Sponsored by KK Mobile Tyres

#### Tuesday 19 - Business Seminar & Workshop run by Pro-actions - Making 2020 Your Best Year Yet

Brentwood Town Hall

#### Friday 22 - Chamber Training Workshop: How to Use Instagram Stories; run by 24 Fingers

CREATE Business Hub, Brentwood

#### Monday 25 - Meet the Members networking event

Brentwood Theatre

### December

#### Friday 13 - Business Breakfast

Sponsored by Tutor Doctor - In-Home Tuition Provider

#### Thursday 19 - Chamber Christmas Lunch

Mount Avenue Banqueting Suite

See [brentwoodchambers.co.uk/events](http://brentwoodchambers.co.uk/events) for the latest Chamber events updates and online ticketing or registration.

We also have free members' events listings on our website. Remember to add your own events at [brentwoodchambers.co.uk/add-member-event](http://brentwoodchambers.co.uk/add-member-event) to increase their visibility.

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