



BRENTWOOD

Chamber of Commerce

Bringing you the latest business news from Brentwood

Gearing up for 2019 Business Awards night

With entries having closed last month, the summer months are now all about judging in the Brentwood Business Awards - ahead of Awards dinner ticket sales beginning in the Autumn.

A wide array of organisations - of different types and sizes, from locations in and outside the Borough of Brentwood, and both from within the Chamber membership and outside of it - entered across the eight Awards categories.

Shortlists are currently being drawn up, before the category sponsors conduct face-to-face interviews to assess the merits of their specific entrants.

Full details of Category Finalists are then discussed with the Chamber's Awards management committee, before the names are announced next month.

Watch out for news across our social media channels, and via our sponsors, and Official Media Partner, Phoenix FM.

We also plan to put tickets for the black tie Business Awards dinner at Orsett Hall on November 8 on sale during September.

Ticket prices and buying options will be confirmed at that time, and tickets will be available for sale from the Chamber's website in the usual way.

Last year's event was a sell-out, and we expect similar high demand for the 2019 Awards dinner, which promises to be a spectacular night, as we celebrate the best of business in Brentwood - and see who is named Brentwood Business of the Year by Overall Awards Partner Pinney Talfourd Solicitors.

Every selected Category Finalist gets one free place to the dinner. Further places can be purchased as required through general ticket sales.

Please check our website at brentwoodchambers.co.uk/business-awards for updates on Finalists and Awards dinner ticketing.



Meet The Members networking events proving a big hit with hosts and attendees

The latest Meet The Members event hosted by Bennetts Funeral Directors last month continued the upward trend for the innovative new format, introduced earlier this year.

Meet The Members events are part of the Chamber's increased focus on creating networking events to help promote and connect members and their businesses in the workplace.

This was evident again at Bennetts, where just under 50 attendees - members and non-members, coming from all areas of Essex - enjoyed the evening at their Brentwood High Street premises.

Bennetts treated everyone to a lovely cheese buffet, topped off with cream scones, glasses of Pimm's and plenty of cold beers. It was an ideal relaxing, social atmosphere for a Meet The Members event, and thanks go to all the Bennetts team for organising.

Car rides were provided around Brentwood in Bennetts' vintage Rolls Royce limousines, and attendees were given a guided tour around the various interesting areas within the premises.

The next event is being hosted by Nuffield Health Brentwood Hospital on Tuesday August 20, and is on sale now via brentwoodchambers.co.uk/events. Monday September 23 sees an event hosted by WPA Healthcare in collaboration with Brentwood Cricket Club.

If you are keen to host a Meet The Members event in 2020, please get in touch with sally.sykes@brentwoodchambers.co.uk to register your interest.

Braving the Shave to raise money

Kamal Magecha, director of Chamber member Guided Learning, the Brentwood-based independent tutoring centre, is shaving her head as part of the 'Brave the Shave' campaign to raise money for Macmillan Cancer Support.

She will also be donating the hair to the Little Princess Trust, which provides real hair wigs to children and young adults, who require them due to cancer treatment or other illnesses.

Kamal said: "I have seen too many people close to me lose their battle or continue to fight the battle against cancer.

"The support received, directly and indirectly, from Macmillan has been incredible. From what to say to a friend when you first find out, to the fantastic personal support that is provided for the patients."

Kamal has raised money previously by holding coffee mornings, cake sales, marathon walks and night marathon walks. She wanted to do something that would encourage people to donate even more money than she had raised before.

"Having watched an advert on TV for Brave the Shave, I decided that this was what I would do, as not only could I raise money, but also donate the hair to the Little Princess Trust," added Kamal.

Enzo, the owner of Toni & Guy Brentwood, on the High Street, is personally doing the shave totally free of charge on August 10 at 4.30pm. "I am extremely grateful to Enzo for his generosity," said Kamal.

To support this cause and donate please visit bravetheshave.macmillan.org.uk/shavers/kamal-magecha



Kamal Magecha



Brentwood Borough Council are looking to build on the success of the 2018 Showcase with a wide range of exhibitors this autumn

Council seeks expressions of interest from exhibitors at Brentwood Business Showcase

Brentwood Borough Council are looking for a wide variety of Brentwood and Essex businesses to exhibit at the 2019 Brentwood Business Showcase in October.

The event, now in its fourth year, attracts hundreds of visitors and includes keynote speakers, workshops and plenty of networking opportunities.

Organised by Brentwood Borough Council and supported by Gold Sponsor, Tees incorporating Wortley Byers Law, and Silver Sponsor, Crest Nicholson, the Showcase aims to promote Brentwood as a great place to visit, work and do business.

The Council are now accepting expressions of interest in exhibiting at the 2019 event, which will take place on October 31 from 9am-4pm at Brentwood School.

Small stalls (for micro businesses with three or fewer staff) cost £70 + VAT; standard stalls cost £140 + VAT.

In a special 2019 offer, all exhibitors confirmed by August 31 will be offered complimentary spaces on the FREE masterclass 'Boost Your Trade Show & Expo Sales' being delivered by PDT Sales Consultancy exclusively for Brentwood Business Showcase exhibitors.

To find out more and express your interest in exhibiting, please visit brentwoodbusinessshowcase.co.uk/exhibitors

Business Briefing places filling up fast

Spaces at the very first Brentwood Business Briefing at ACL Essex (Bishops Hill) on September 3 are becoming very limited - and you should register online soon to avoid missing out.

The appetite for the event within the local business community has been encouraging. Organised jointly by the Brentwood Business Partnership, Brentwood Chamber of Commerce and Brentwood Borough Council, it aims to keep local companies informed about current economic developments.

The Briefing presents a great opportunity to make new connections and gather information that could support your business growth.

You can also share feedback with the Chamber, Council and Business Partnership about what Brentwood needs in order to enable businesses to thrive.

Registration and light refreshments are available from 5.30pm, giving you an opportunity to network and visit the market place where you can speak to business support advisors.

Presentations and a Q&A session - covering funding opportunities, local business initiatives, and social media - will take place from 6-7pm, after which there will be more time to network until the Briefing closes at 8pm.

To register for your free place for September 3, visit brentwood-business-briefing.eventbrite.co.uk

Myra helping her clients live happier lives

As a Rapid Transformational Therapist and Hypnotherapist, Chamber member Myra McHale helps her clients overcome their blocks to success and happiness, uprooting old and unhelpful programming - and dramatically changes lives for the better.

It was while working as a career coach in 2010 that she became keenly aware that fear, lack of confidence and self-belief were huge issues for people when facing changes in their circumstances, such as redundancy.

She found that although she could make a significant difference to her clients' ability to adapt to change, and improve their optimism about their future outcomes by giving them solid advice and tools, they often needed more help to move forward confidently.

She went on to train as a Mindfulness teacher and Workplace Mindfulness Trainer in 2015/2016 and worked for, among others, Essex County Council ACL and Ford Motor Company in Brentwood and Dunton.

When delivering mindfulness courses, whether in or outside the workplace, she witnessed huge transformations in people's lives. Mindfulness helped people become more focused, positive, creative and less anxious. She continues to offer mindfulness programmes.

The ability to make an immediate intervention in her clients' lives and a rapid transformation in them was something she really wanted to offer. She also wanted to discover the reasons why they held limiting beliefs - such as not feeling they were 'enough' or that certain things were not and never would be 'available' to them because they somehow felt 'different' to others - and to be able to uproot these negative beliefs and replace them with more positive ones.

When the opportunity presented itself to enhance her skills further and train as a Rapid Transformational Therapist and Hypnotherapist with the world-renowned therapist, Marisa Peer, she jumped at it.

Myra now has the immense privilege to be able to offer her clients true freedom and the ability to collaborate with their own awesome minds to live happier and more fulfilled lives. She offers online programmes, or face-to-face sessions if that is practical.

Chamber members offered 25% discount for the next 3 months on all services and 15% ongoing discount - see myramchale.com



Four more social media workshops in 2019

After the success of the first Chamber Training Workshop in collaboration with 24 Fingers last month, we have several more social media sessions lined up through the rest of 2019.

The last event at CREATE Business Hub - entitled How to Target, Engage & Sell using Social Media - Emma Goode of 24 Fingers (pictured above), and received great feedback from the attendees.

And we now have four more already on sale via our website between now and November.

Places are already limited for the August 16 session on LinkedIn, so book quickly if interested. Then on September 20 the focus switches to Facebook and how to use it for business.

Then the final two are all about Instagram. On October 25 it's 'How to run an engaging Instagram profile'; and on November 22, 'How to use Instagram Stories'.

Tickets for all the sessions with Emma at CREATE are £40 for Chamber members and £50 for non-members. See brentwoodchambers.co.uk/events to book.

PLH Utilities offering an expert service

Do you use a broker for your energy needs or do you go direct to the supplier thinking you'll get a better deal? If you do then you will only get what they're offering.

Chamber member PLH Utilities have access to the whole of the UK market, some of which does not deal with the public direct.

The Colchester-based firm work on clients' behalf to offer a fee-free, expert and competitive procurement service for any SME, mid-market or corporate business for business gas, electricity and water.

With more than 10 years experience, they are trusted by big-name companies such as Boots and BMW with their business energy.

They can fully fix contracts for up to five years and up to 12 months in advance so you can take advantage of current prices. They will do all the pre-contract work, switching and monitoring over the contract time and advising the best possible time to renew.

If CSR credentials are important to your organisation they have suppliers that specialise in that area of the market.

Energy efficiency is also a service they can provide by assessing usage and auditing your efficiency, identifying cost-cutting where possible.

They also offer bill validation, where they analyse bills to check whether your business has been overcharged - and can claim back any overpayments for up to four years. See plh-utilities.co.uk for more information.

Membership boost as eight businesses join

Eight new members were approved at the last Executive Committee meeting as membership continues to soar. Joining up were:

Eseyo, providing website design, SEO and digital marketing services; **Lumic**, an IT and communications provider; **Unison IT**, offering IT support for small to medium sized businesses; and **YourLandAgency**, a land development business.

Also added to the membership ranks were: **MAD-HR Ltd**, providing practical and commercial HR solutions; **The One Stop Property Shop**, multi-skilled tradesmen experienced within the construction industry; **Campbell and Law Building Services Ltd**, helping customers operate their buildings smarter; and **Chelmer Print**, with a full range of print services.



Howe Chartered Surveyors kindly sponsored our July Business Breakfast - and we thank them for their support. This month's event is sponsored by SNAP; and our Breakfast event for September at Marygreen Manor, sponsored by Brentwood Borough Council, is also already on sale via our website

Chamber Events Calendar 2019

August

Friday 9 - Business Breakfast

Sponsored by SNAP

Friday 16 - Chamber Training Workshop: How to optimise your LinkedIn Profile; run by 24 Fingers

CREATE Business Hub, Brentwood

Tuesday 20 - Meet The Members networking event

Nuffield Health Brentwood Hospital

September

Tuesday 3 - Brentwood Business Briefing & Networking Event

ACL Essex (Bishops Hill), Hutton

Tuesday 10 - Meet The Neighbours networking event

Novotel Stansted Airport

Friday 13 - Business Breakfast

Sponsored by Brentwood Borough Council

Monday 16 - Members Celebration Networking Event for opening of the new Pinney Talfourd offices

Old Post Office, High Street, Brentwood

Friday 20 - Chamber Training Workshop: Using Facebook for Business; run by 24 Fingers

CREATE Business Hub, Brentwood

Mon 23 - Meet The Members networking event

WPA Healthcare in collaboration with Brentwood Cricket Club

October

Monday 7 - Netwalking

Green Man, Herongate

Friday 11 - Business Breakfast

Sponsored by Tees incorporating Wortley Byers

Tuesday 22 - Chamber visit & tour (details to be arranged)

Friday 25 - Chamber Training Workshop: How to Run an Engaging Instagram Profile; run by 24 Fingers

CREATE Business Hub, Brentwood

Thursday 31 - Brentwood Business Showcase

Brentwood School

November

Friday 8 - Brentwood Business Awards 2019

Orsett Hall Hotel

Friday 15 - Business Breakfast

Sponsored by KK Mobile Tyres

Wednesday 20 - Business Seminar & Workshop (TBC)

Friday 22 - Chamber Training Workshop: How to Use Instagram Stories; run by 24 Fingers

Monday 25 - Meet the Members networking event

Brentwood Theatre

December

Friday 13 - Business Breakfast

Sponsored by Tutor Doctor - In-Home Tuition Provider

Thursday 19 - Chamber Christmas Lunch

Mount Avenue Banqueting Suite

See brentwoodchambers.co.uk/events for latest updates and online ticketing.

Remember, you can add your own member events to our website at brentwoodchambers.co.uk/add-member-event to increase their visibility.

Brentwood Chamber of Commerce

Pepperell House

44 High Street

Brentwood, Essex

CM14 4AJ

01277 214814

info@brentwoodchambers.co.uk

www.brentwoodchambers.co.uk

Twitter: @BwdChamber

Facebook: @BrentwoodChambers

Instagram: @brentwoodessexchamber

LinkedIn: /company/brentwood-essex-chamber-of-commerce

Newsletter Design:

JD Designs

www.jddesigns.co.uk

Newsletter Editor:

Julian Goode

www.juliangoode.co.uk