

# Brentwood Chamber of Commerce Newsletter

#### July 2013

### www.brentwoodchambers.co.uk

### Dear Member

It is good to hear the reported good news about the **Crossrail project**, as it will affect Shenfield.

In last month's Newsletter, we carried a piece about Crossrail's threatened application for a Compulsory Purchase Order (CPO). We reported that Chamber was adding its weight to the opposition being organised against the CPO, being led by the Council. In common with some other business groups we spoke out against Crossrail's application and sent a letter of support to the Council for use in its campaign.

Whether or not those actions alone did the trick, the



news reported in the July 3<sup>rd</sup> Brentwood Gazette is very positive. Crossrail have apparently abandoned their CPO application. Of course there is bound to be some disruption during the Shenfield diag process. That much was generally

Terminus building process. That much was generally accepted when the campaign against Shenfield as the Eastern Terminus failed some years ago.

But the potential detrimental effects of the building phase on local business have now been addressed by the Council's announcement of a Park-and-Ride scheme using the Alexander Lane site.

This demonstrates the positive power of lobbying.

Hand-in-hand with lobbying goes our continuing networking programme, which is valued by an increasing number of our members – and has helped us recruit new members, the lifeblood of any organisation.

By the time this Newsletter is circulated our main summer event, the Summer Barbeque at Ingatesone Hall will have taken place

 successfully we hope. Our expectations are high in a summer which has included a Lions rugby series win in



Australia and Andy Murray's victory at Wimbledon!

The feel good factor in this period of high summer weather (will it still be with us when this Newsletter is in your hands?) could be echoed in the positive signs for the economy detected by the new Governor. His indication that interest rates could remain stable for some time to come may well be good news to many businesses.

We will be taking our customary break from Newsletter publication in August but will be back in September. Don't forget, if you have news about your business you want to share, let us have an article of around 250 words and we will happily feature it in a future edition – at no cost.

Meanwhile, if networking breakfasts work for your business, please make sure of your place at the 4<sup>th</sup> September event in the Marygreen Manor. Look on the back page for booking details.

And if you plan to take your holidays in the month or so ahead, may I wish you a good break.

Mike Hawkins Chief Executive

#### This month's Newsletter is sponsored by:

Jim Burns

Sales Executive

Allen Ford Brentwood

Tel. 01277 265010 | Brentwood <u>Jim.Burns@allenfordessex.com</u>



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## **Member News**



#### Message from Adult Community Learning

Enrolment for the courses starting this Autumn with Adult Community Learning Essex began on Monday 20<sup>th</sup> May. Professional qualifications, learn for leisure, apprenticeships. training for business, free English and maths and help with getting back to work. Start your quest today!

Printed brochures now available.

Pop into your local centre, visit the website <u>www.essex.gov.uk/adultlearning</u> or call 0845 603 7635

## Shenfield High School's 'Adopt a Room' Campaign



Shenfield High School has come up with an innovative approach to their school refurbishment project. Though they have taken impressive steps to improve the learning environment, using funding that their academy status attracted,

However, funding is far from infinite and they suffer from the same financial constraints which affect every other organisation in these days of austerity. So they propose to seek sponsorship for decorating classrooms – either by donating funds, or providing a workforce to paint & decorate a classroom or giving help in some other way.

If you or your business has any connection with the school, if you have a child there; or if you simply wish to help out the school with their project in one of the ways described above, please get in touch with the school at 01277 219131



## **Member Discount Cards**

Do you still have your Brentwood Chamber of Commerce Member Discount card?

As you may remember this entitles you to a discount at businesses who have joined the scheme as Acceptors; and a list of current Acceptors is available on our website.

We plan to review and update the scheme probably by using a more virtual approach, Acceptors offering flash discount promotions via Twitter or email. The discount will be made available on presentation of the Member Discount Card – so you will still need it.

We are working on the details of the revised scheme and will make an announcement probably in the Autumn. But, meanwhile, if you cannot locate your card, please get in touch with the office and we will send you a replacement card.

## DATES FOR YOUR DIARY

#### **Executive Committee Meeting Dates 2013**

18th July, 19th September, 17th October and 21st November

If you have any issues you want to be raised at an Executive Committee meeting, please contact the Chamber office a week or so before the relevant meeting and we will put it on the agenda Email: <u>info@brentwoodchambers.co.uk</u>

## \* \* \* \* \* \* NETWORKING EVENTS 2013 \* \* \* \* \* \* \*

★ Annual Summer BBQ, 5.30pm to 8.00pm, Thursday 11<sup>th</sup> July ★ Ingatestone Hall, Hall Lane, Ingatestone, Essex CM4 9NR To book please visit <u>www.essexchambers.co.uk/events</u>

★ Business Breakfast, 7.45am to 9.15am, Wednesday 4<sup>th</sup> September ★ Marygreen Manor Hotel, London Road, Brentwood, Essex CM14 4NR Complimentary event, to book a place please email Irussell@wortleybyers.co.uk The next following breakfast will be on Wednesday 2<sup>nd</sup> October.

Future events for your diary: Open Evening 14<sup>th</sup> November & Christmas Lunch 12<sup>th</sup> December

#### Face to Face with Executive Committee member Sally MacPherson



Originally from Lincolnshire, Sally has lived in Chelmsford for the last 12 years. She has no plans to move back to the county of her birth, much preferring shopping and manicures to farming and manure.

Working as Assistant Principal at Havering College, she has recently brought the Peter Jones Enterprise Academy to Brentwood High Street, and is looking forward to working in partnership with local schools and businesses to develop the next generation of entrepreneurs in the area.

Married with one "boomerang" daughter (left at 19, came back at 21), Sally enjoys holidays with her family, horse racing, good restaurants and does a bit of painting in her spare time (pictures, not houses).

## Sign Off

As Executive Committee member Sally Macpherson alludes to in her profile above, Chamber Member Havering College had a very successful recent launch of their Peter Jones Enterprise Academy in their Brentwood High Street premises, opened by local MP and Cabinet Minister Eric Pickles. We wish Havering College well with this project and hope that it may in future provide a platform for the incubator business project we hope to become involved in. We'll keep you informed about progress

#### Mike Hawkins

Brentwood Chamber of Commerce, Pepperell House, 44 High Street, Brentwood, Essex CM14 4AJ info@brentwoodchambers.co.uk | www.brentwoodchambers.co.uk | 01277 214814